

Church Attendance And Easter

Apart from weddings and funerals, how often, if ever, do you go to church or some other place of worship such as a mosque, synagogue, or hindu temple?

	14-17 MAR 2005
Never	54%
Less than once a year	6%
Once or twice a year	9%
Three to six times a year	7%
Once or twice a month	8%
At least once per week	16%
TOTAL	100%

Base: N=990 New Zealanders 14-17 March 2005

Do you intend to go to church at all during the Easter holiday this year?

	14-17 MAR 2005
Yes	28%
No	70%
Don't know	2%
TOTAL	100%

Base: N=990 New Zealanders 14-17 March 2005

- There is a real polarisation among New Zealanders in terms of their involvement with the church. Most New Zealanders either never go or do so very rarely. However there is also a small but loyal core of New Zealanders who attend church or some other place of worship at least once a week.
 - This loyal core will be attending church at Easter, as will some of the less frequent visitors. However the vast majority of New Zealanders will not be going to church at Easter.
 - Those most likely to go are:
 - 55 years and older (30%)
 - Females (33%)
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