



Prepared for:	One News/Colmar Brunton Poll
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Issue Date:	24/09/2006

One News/Colmar Brunton Poll September 2006 Poll

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One News/Colmar Brunton Poll

Poll Method Summary

RELEASED:	Sunday 24 th September 2006
POLL CONDUCTED:	Evenings of 18 th -21 st September 2006 inclusive
SAMPLE SIZE:	N = 1200, Eligible Voters
SAMPLE SELECTION:	Random nationwide selection using a type of stratified sampling to ensure the sample includes the correct proportion of people in urban and rural areas.
SAMPLE ERROR:	Based on the total sample of 1200 Eligible Voters, the maximum sampling error estimated is plus or minus 2.8%, expressed at the 95% confidence level.
METHOD:	Conducted by CATI (Computer Assisted Telephone Interviewing).
WEIGHTING:	The data has been weighted to Department of Statistics Population Estimates to ensure it is representative of the population in terms of age, gender, household size and ethnic origin.
REPORTED FIGURES:	Reported bases are weighted. For Party Support, percentages have been rounded up or down to whole numbers, except those less than 3.5% which are reported to 1 decimal place. For all other figures percentages have been rounded up or down to whole numbers except those less than 1% which are reported to 1 decimal place.
METHODOLOGY	The party vote question has been asked unprompted as at February 1997.

NOTE: The data does not take into account the effects of non-voting and therefore cannot be used to predict the outcome of an election. Undecided voters, non-voters and those who refused to answer are excluded from the data on party support. The results are therefore only indicative of trends in party support, and it would be misleading to report otherwise. Publication or reproduction of the results of this poll must be acknowledged as the "One News Colmar Brunton Poll".

Summary of Poll Results

PARTY SUPPORT - PARTY VOTE		
National	49%	Up 4% from Aug 7-10
Labour	38%	Down 5%
Green	6%	Up 3%
The Maori Party	3%	Steady
NZ First	1%	Down 2%
Act	1%	Steady
United Future NZ	1%	Steady

PARTY SUPPORT - ELECTORATE VOTE		
National	49%	Up 1% from Aug 7-10
Labour	38%	Steady
Greens	5%	Up 2%
NZ First	2%	Down 2%
The Maori Party	2%	Steady
ACT	1%	Steady
United Future NZ	1%	Steady

UNDECIDED VOTERS		
Party Vote	9%	Up 2% from Aug 7-10
Electorate Vote	10%	Down 2%

Summary of Poll Results

PREFERRED PRIME MINISTER		
Clark	36%	Down 1% from Aug 7-10
Brash	18%	Up 3%
Key	8%	Steady
Peters	4%	Steady

GOVERNMENT PERFORMANCE		
Approve	38%	Down 6% from Aug 7-10
Disapprove	49%	Up 8%

ECONOMIC OUTLOOK		
Optimism	27%	Up 2% from Aug 7-10
Pessimism	46%	Down 8%

KEY POLITICAL EVENTS: Mid-August to mid-September 2006

- Allegations of Brash affair
 - Calls for Brash resignation as leader of National
 - Allegations of Peter Davis' sexuality
 - Accusations of the "most corrupt NZ Government ever"
 - Accusations that Brash's style is "corrosive and cancerous"
 - Trevor Mallard censured by PM
 - Accusations of Closed Brethren involvement in National funding and Davis accusations
 - Phillip Taito Field police investigation and stood down from Parliament
 - Ongoing Auditor-General investigation of campaign spending
 - Death of King of Tonga
 - Funeral for Maori Queen and Kingitanga succession
 - Rugby World Cup stadium debate
 - Introduction of tasers
 - Mayors' plan for Auckland
 - Wellington gas outage
 - Death of Crocodile Hunter and Peter Brock
 - Olaf Wiig kidnapping
 - Tax break announced for KiwiSaver
 - Parliamentary inquiry over rates rises
 - Dunedin student riots
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