

Fijian Political Situation

“There have been calls for New Zealanders to boycott Fiji as a holiday destination after continued political unrest and after the New Zealand High Commissioner to Fiji was expelled by Fiji’s military led Government. Given the current political situation do you believe it is acceptable for New Zealanders to go to Fiji as a tourist?”

	30 JUN–5 JUL 2007
Yes	59%
No	37%
Don't know	4%
TOTAL	100%

Base: N=996 New Zealanders 30 June-5 July 2007

- The issue of whether or not it is acceptable to travel to Fiji as a tourist because of the political situation is polarising New Zealanders with 6 in 10 (59%) believing that it is acceptable to go to Fiji while 4 in 10 (37%) who believe that it is not acceptable
- Those more likely to believe it is acceptable to go to Fiji are:
 - Younger (18-34 year olds) – 68%
 - Males – 64%
- Those more likely to believe it is unacceptable to go to Fiji are:
 - Older (55 years or older) – 45%