



**Colmar
Brunton**
A Millward Brown Company

ONE News Colmar Brunton
Mt. Albert (By-Election)
Electorate Poll
June 2009

Prepared for	ONE News Colmar Brunton Poll
Attention	Television New Zealand
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Poll Method Summary

RELEASED:	Sunday 7 th June 2009
POLL CONDUCTED:	Evenings of 2 nd – 4 th June 2009 inclusive
SAMPLE SIZE:	n = 500 Eligible Voters
SAMPLE SELECTION:	Random selection of respondents using a tele-matched sample from the Mt. Albert Electoral Roll.
SAMPLE ERROR:	Based on a total sample of 500 eligible voters (on the normal electoral roll), the maximum sampling error estimated is plus or minus 4.4%, expressed at the 95% confidence level.
METHOD:	Conducted by CATI (Computer Assisted Telephone Interviewing).
WEIGHTING:	The data has been weighted to Department of Statistics Census information to ensure it is representative of the Mt. Albert Electorate in terms of ethnicity, age and gender, allowing for the number of people 18 years or over living in the household.
REPORTED FIGURES:	Reported bases are unweighted. For Party and Electorate Support, percentages have been rounded up or down to whole numbers, except those less than 5% which are reported to 1 decimal place.
METHODOLOGY	<p>The party vote question has been asked unprompted as at February 1997.</p> <p>The electorate vote question is asked prompted in this Mt. Albert Electorate Poll using both Party and Candidate names</p>

NOTE: The data does not take into account the effects of non-voting and therefore cannot be used to predict the outcome of an election.

Undecided voters, non-voters and those who refused to answer are excluded from the data on party support. The results are therefore only indicative of trends in party support, and it would be misleading to report otherwise.

Publication or reproduction of the results of this poll must be acknowledged as the "ONE News Colmar Brunton Poll".

Detailed Poll Results

"If a general election was held today, how likely would you be to vote?"

NOTE: Those claiming they would be 'quite likely' or 'very likely' to vote have been included in the party support analysis.

Party Support

"Under MMP you get two votes. One is for a political party and is called a party vote. The other is for your local M.P. and is called an electorate vote."

Party Vote

"Regardless of how likely you are to vote in a General Election, if a General election was held today, i.e., one that the whole country votes in, which political party would you vote for?"

Electorate Vote

"Now please think about the upcoming Mt. Albert by-election where you can vote for a new member of parliament to represent Mt. Albert. I am now going to read out a list of candidates and their parties standing in the Mt. Albert constituency. (Even though you said you were neither unlikely nor likely / quite unlikely / very unlikely to vote / don't know whether you would vote). Please tell me, when I have finished reading out this list, which candidate or party, if any, you will choose to be your local MP."

Electorate Vote

IF DON'T KNOW

"Which party, if any, are they most likely to come from?"

	2-4 June 2009
Don't Know	2%
Refused	3%
TOTAL	5%

Base: n=500 enrolled voters from the Mt. Albert Electorate, 2nd – 4th June, 2009

	2-4 June 2009
Labour Party - David Shearer	59%
National Party - Melissa Lee	21%
Green Party - Russel Norman	15%
ACT New Zealand - John Boscawen	3.3%
Kiwi Party - Simonne Dyer	0.9%
United Future - Judy Turner	0.3%
Human Rights Party - Anthony Joseph James Van Den Heuvel	0.2%
The Bill and Ben Party - Ben Boyce	0.2%
Libertarianz - Julian Pistorius	0.1%
The Peoples Choice Party - Rusty Kane	-
People Before Profit - Malcolm France	-
Aotearoa Legalise Cannabis Party - Dakta Green	-
Independent - Jim Bagnall	-
Independent - Ari Baker	-
Independent - Jackson James Wood	-
None of these candidates/parties	-
TOTAL	100%

Base: n=427 Probed Party/Electorate Candidate Supporters from the Mt. Albert Electorate, 2nd – 4th June, 2009

Party Vote

IF DON'T KNOW –

"Which one would you be most likely to vote for?"

	2-4 June 2009
Don't Know	1%
Refused	3%
TOTAL	5%*

Base: n=500 enrolled voters from the Mt. Albert Electorate, 2nd – 4th June, 2009

*Total does not sum exactly due to rounding

	2-4 June 2009
Labour	48%
National	37%
Green Party	13%
ACT New Zealand	0.8%
Kiwi Party	0.6%
Alliance	0.5%
TOTAL	100%

Base: n=428 Probed Party Supporters from the Mt. Albert Electorate, 2nd – 4th June, 2009