

Preferred Prime Minister

"Now thinking about all current M.P.'s of any party, which one would you personally prefer to be Prime Minister?"

IF NONE –

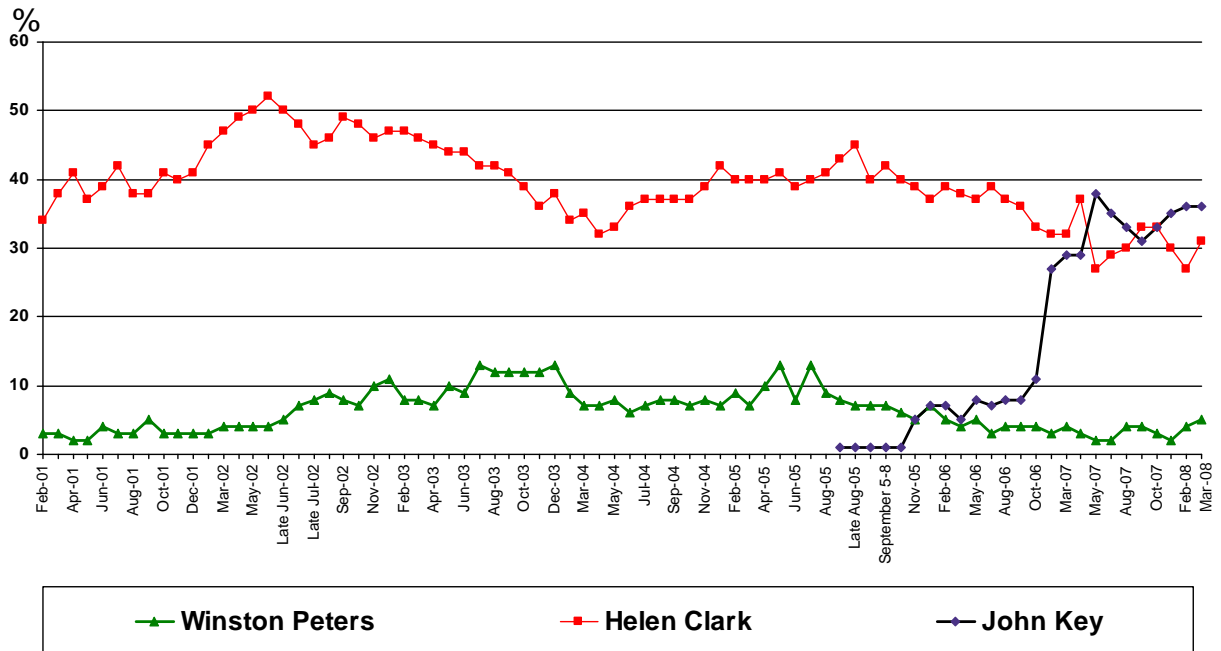
"Is there anyone who is not a current M.P. who you would prefer to be Prime Minister?"

	4-9 AUG 2007	8-13 SEP 2007	6-11 OCT 2007	8-13 DEC 2007	9-14 FEB 2008	8-13 MAR 2008
John Key	33%	31%	33%	35%	36%	36%
Helen Clark	30%	33%	33%	30%	27%	31%
Winston Peters	4%	4%	3%	2%	4%	5%
Phil Goff	0.2%	0.8%	-	0.5%	0.7%	0.6%
Bill English	0.9%	0.7%	0.6%	0.5%	0.2%	0.6%
Jeanette Fitzsimons	0.5%	0.1%	0.5%	0.4%	0.4%	0.5%
Rodney Hide	-	0.3%	0.2%	0.2%	0.6%	0.5%
Jim Anderton	0.4%	0.5%	0.6%	0.1%	0.4%	0.4%
Tariana Turia	0.1%	0.4%	0.2%	-	0.3%	0.4%
John Banks	-	-	0.3%	0.1%	-	0.2%
Pita Sharples	0.1%	0.5%	0.7%	0.4%	0.1%	0.1%
Steve Maharey	0.2%	-	0.2%	-	0.2%	0.1%
Nandor Tanczos	0.1%	-	-	0.5%	-	-
Don Brash	0.7%	0.3%	0.2%	0.2%	0.4%	-
Michael Cullen	0.6%	-	-	0.2%	0.3%	-
John Tamihere	0.1%	0.1%	0.2%	-	-	-
Peter Dunne	-	0.1%	-	-	-	-
Other	4%	5%	5%	5%	6%	2%
Don't Know	19%	21%	19%	20%	20%	17%
None	4%	3%	4%	4%	3%	3%
Refused	1.0%	0.8%	1.0%	1.0%	0.8%	3%
TOTAL	99%*	102%*	102%*	100%	100%	100%

Base: n=1,000 New Zealanders, 8-13 March 2008 *Total does not equal 100% due to rounding

ONE NEWS/ COLMAR BRUNTON POLL

Preferred Prime Minister



Winston Peters

Helen Clark

John Key