

Top Programmes
Week: 29
18 July 2010 To 24 July 2010

All People 25-54		Station	%
1	Police Ten 7	TV2	17.8
2	Outrageous Fortune	TV3	17.3
3	The Big Bang Theory (R)	TV2	16.9
4	Hell's Kitchen	TV2	16.8
5	Underbelly	TV3	16.4
6	Shortland Street	TV2	16.2
7	Rescue 1	TV2	15.8
8	National Bank Country Calendar	TVOne	15.3
9	Rapid Response	TVOne	15.2
10	Border Patrol	TVOne	15.2
11	Desperate Housewives	TV2	14.9
12	Neighbours at War	TV2	14.8
13	Two and a Half Men (R)	TV2	14.5
14	Grey's Anatomy	TV2	14.2
15	One News	TVOne	13.5
16	The Middle	TV2	13.2
17	Wanted	TV3	13.0
18	Cougar Town	TV2	12.9
19	You Don't Mess With The Zohan	TV2	12.5
20	Animal rescue	TVOne	12.4

All People 18-39		Station	%
1	Outrageous Fortune	TV3	20.7
2	Hell's Kitchen	TV2	18.7
3	Shortland Street	TV2	16.4
4	Neighbours at War	TV2	14.6
5	Underbelly	TV3	14.3
6	Police Ten 7	TV2	14.0
7	Wanted	TV3	13.9
8	The Big Bang Theory (R)	TV2	13.6
9	Two and a Half Men (R)	TV2	13.3
10	Grey's Anatomy	TV2	13.0
11	Desperate Housewives	TV2	12.8
12	Cougar Town	TV2	12.8
13	You Don't Mess With The Zohan	TV2	11.6
14	The Middle	TV2	11.0
15	Rescue 1	TV2	10.9
16	7 Days	TV3	10.6
17	Border Patrol	TVOne	10.5
18	Noise Control	TV3	10.5
19	Gary Unmarried	TV2	10.3
20	3 News	TV3	9.6

All People 18-49		Station	%
1	Outrageous Fortune	TV3	18.6
2	Hell's Kitchen	TV2	16.9
3	Police Ten 7	TV2	16.5
4	Shortland Street	TV2	16.3
5	Underbelly	TV3	15.5
6	Neighbours at War	TV2	15.2
7	The Big Bang Theory (R)	TV2	15.1
8	Rescue 1	TV2	14.5
9	Desperate Housewives	TV2	14.3
10	Two and a Half Men (R)	TV2	13.8
11	Grey's Anatomy	TV2	13.8
12	Wanted	TV3	13.3
13	Border Patrol	TVOne	13.1
14	Cougar Town	TV2	12.8
15	National Bank Country Calendar	TVOne	11.9
16	Rapid Response	TVOne	11.9
17	The Middle	TV2	11.7
18	You Don't Mess With The Zohan	TV2	11.6
19	One News	TVOne	11.2
20	Gary Unmarried	TV2	10.6

Main Shopper with kids 0-14 in Home		Station	%
1	Shortland Street	TV2	20.7
2	Outrageous Fortune	TV3	19.3
3	Rapid Response	TVOne	19.2
4	Police Ten 7	TV2	18.7
5	Hell's Kitchen	TV2	18.6
6	Rescue 1	TV2	18.2
7	Desperate Housewives	TV2	17.6
8	Two and a Half Men (R)	TV2	17.1
9	Neighbours at War	TV2	17.0
10	Grey's Anatomy	TV2	16.8
11	Gary Unmarried	TV2	16.2
12	The Big Bang Theory (R)	TV2	15.0
13	Underbelly	TV3	14.7
14	Cougar Town	TV2	14.3
15	7 Days	TV3	14.1
16	National Bank Country Calendar	TVOne	14.1
17	Border Patrol	TVOne	13.9
18	Wanted	TV3	13.8
19	The Vampire Diaries	TV2	12.7
20	The Middle	TV2	12.5

	All People 5+	Station	%
1	National Bank Country Calendar	TVOne	18.0
2	Border Patrol	TVOne	17.0
3	One News	TVOne	16.9
4	Fair Go	TVOne	16.3
5	Rapid Response	TVOne	16.3
6	Wild Vets	TVOne	15.6
7	Police Ten 7	TV2	14.8
8	Animal rescue	TVOne	14.7
9	Sunday(PM)	TVOne	14.0
10	Shortland Street	TV2	13.9
11	Outrageous Fortune	TV3	13.7
12	Close Up	TVOne	13.2
13	Coronation Street	TVOne	12.9
14	Rescue 1	TV2	12.3
15	BloodLines	TVOne	11.9
16	Hell's Kitchen	TV2	11.7
17	Neighbours at War	TV2	11.5
18	Desperate Housewives	TV2	11.1
19	Grey's Anatomy	TV2	11.1
20	Underbelly	TV3	11.0