

U TVNZ

The numbers are in!



1,392,400
people tuned into watch TVNZ U
in the last 4 weeks

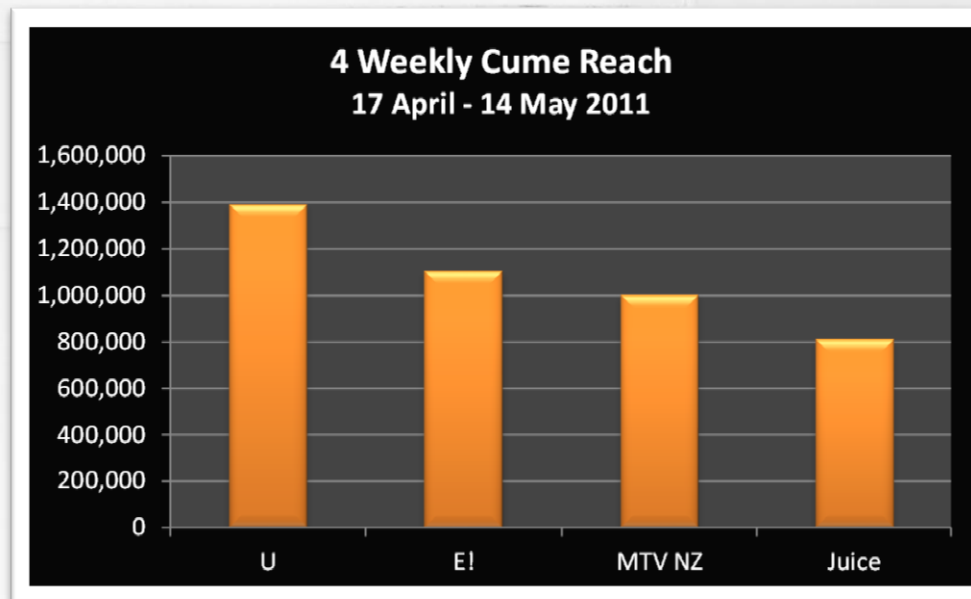


That's
34%
of all New Zealanders!

U out performs other youth channels



In the first 4 weeks of reporting the cume audience for U exceeds all comparable youth channels over the same period



U creates new records in audience delivery

- The audiences for U have been spectacular – surpassing even our expectations for the channel
- U has the highest first release figures for any niche channel (outside of the 5 FTA's)

