



# Inspiring New Zealanders on Every Screen

Te Whakaaratanga o Aotearoa ki ngā Riangi Whakaata Katoa



**TVNZ**

INTERIM REPORT  
FINANCIAL YEAR 2010

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## CHAIRMAN'S INTRODUCTION

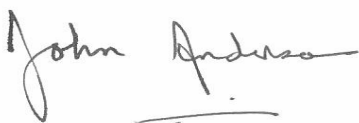
TVNZ's half yearly result for the 2010 financial year reflects the prolonged impact of the recession on advertising revenue.

The company is reporting earnings (before interest, tax and financial instruments) of \$14.2 million compared with \$27.7 million for the same period in the previous financial year.

The after tax profit (after foreign currency revaluations, share of associate losses, non-recurring items and tax) of \$8.9 million compares with \$18.3 million in the prior year.

While the downward trend in advertising revenue has shown tentative signs of plateauing, we do not expect a sharp recovery during 2010.

Bearing in mind that profitability in advertising-reliant media is seasonal and that television profits are largely earned in the first half of each financial year in the lead up to Christmas, we are prepared for the remainder of the fiscal year to be difficult.

A handwritten signature in black ink that reads "John Anderson". The signature is written in a cursive style with a horizontal line underneath the name.

Sir John Anderson, KBE  
**Chairman**

## CHIEF EXECUTIVE'S OVERVIEW

This past half year has been one of the most challenging for the global media industry in its history.

Like other advertising-reliant media, we have faced a substantial drop in revenue as a result of the prolonged impact of the recession.

Core television revenue for the period is down 12.7% (\$22.2 million) compared with the prior year.

In this difficult environment some tough decisions have been necessary, among them the sale of the Delhi Commonwealth Games broadcasting rights to SKY/Prime.

The decision to sell the rights to the Delhi Games was a pragmatic and prudent commercial response. A loss on sale of \$2.25 million has been recognised in the financial results for the half year, a substantially lower figure than the forecast loss had the company proceeded with the Games.

Despite the difficulties caused by the recession there have been some exceptionally good on screen results in this half year.

At the Qantas Media Awards in late 2009, TVNZ had record success, winning 11 of the 12 major News and Current Affairs awards, including Best News.

In the general television category, TVNZ won 17 of a possible 25 awards.

Of particular note was the well deserved win of three top-quality Sunday Theatre dramas, *Until Proven Innocent*, *Piece of My Heart*, and the film *Apron Strings*.

The authorial documentary *South*, fronted by Marcus Lush, was a great success – and TV ONE's highest rating series for the half year. A DVD has been released and is selling exceptionally well, featuring in the top 10 of all DVD titles prior to Christmas and beating a number of high profile international movies.

For the first time, significant amounts of Te Reo Maori were heard in prime time on mainstream network television when TV ONE broadcast a ground-breaking 'period documentary', *One Land*. The beautifully filmed series tracked the progress and tribulations of modern Maori and Pakeha families who were placed in a pioneer-style physical environment.

TV2 has performed exceptionally well, regularly exceeding ratings expectations and at times touching its best ratings performance since 2003.

Top-rating drama *The Mentalist* drew impressive numbers, and *Shortland Street* finished the calendar year just short of a 5-year record.

Behind the scenes, a complex and comprehensive planning process is underway in TVNZ to complete our transformation from an analogue broadcaster to a digital television and media company whose content appears wherever New Zealanders want to access it.

While every division will be affected to some degree, the visible signs of this transformation are most apparent in the operational areas as testing and fitout begins for the installation of multi-channel content management and playout infrastructure.

Like many parts of the media industry the Free To Air television industry worldwide is facing significant change, accelerated by the decline in advertising revenue due to the global financial crisis.

Our employees understand and accept the need for continuing change, and while we have made no bones about the difficulties facing us I expect that even hard times financially will not hold us back from our push towards creating a sustainable long-term future.

Despite the current challenges, we continue to focus on the long game.

Rick Ellis  
**Chief Executive**

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**Television New Zealand Limited****Interim Financial Statements****For the six months ended 31 December 2009 (Unaudited)**

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## Television New Zealand Limited

### Statement of Financial Performance

For the six months ended 31 December 2009 (Unaudited)

	<b>Consolidated</b>		
	<b>Six Months Ended 31/12/09</b>	<i>Six Months Ended 31/12/08</i>	<i>Year Ended 30/06/09</i>
	Notes	\$000	\$000
<b>Income</b>			
Operating revenue		<b>164,199</b>	193,535
Government funding (MCH, NZ On Air, Te Mangai Paho)		<b>22,725</b>	30,468
Interest income		<b>21</b>	199
Other income		<b>15</b>	8
		<b>186,960</b>	224,210
<b>Expenses</b>			
Programme amortisation	4	<b>(106,728)</b>	(122,008)
Employee benefits		<b>(30,206)</b>	(33,808)
Depreciation and amortisation		<b>(9,105)</b>	(8,218)
Transmission		<b>(11,176)</b>	(11,227)
Marketing		<b>(5,252)</b>	(6,284)
Other		<b>(10,318)</b>	(14,970)
		<b>(172,785)</b>	(196,515)
<b>Earnings before reorganisation costs, interest, financial instruments, associate and tax</b>		<b>14,175</b>	27,695
Reorganisation costs		<b>0</b>	0
Interest expense		<b>(1,124)</b>	(1,501)
Financial instruments/foreign currency gains		<b>307</b>	60
Share of results of associated company		<b>(424)</b>	0
<b>Profit before income tax</b>		<b>12,934</b>	26,254
Income tax expense		<b>(4,065)</b>	(7,966)
<b>Profit for the period</b>		<b>8,869</b>	18,288
		<b>2,102</b>	3,604

The accompanying notes form part of these financial statements.

## **Television New Zealand Limited**

### **Statement of Comprehensive Income**

**For the six months ended 31 December 2009 (Unaudited)**

	<b>Consolidated</b>		
	<b>Six Months Ended 31/12/09 \$000</b>	<b>Six Months Ended 31/12/08 \$000</b>	<b>Year Ended 30/06/09 \$000</b>
<b>Profit for the period</b>	<b>8,869</b>	18,288	2,102
<b>Other comprehensive income</b>			
Net change in the fair value cash flow hedges	<b>194</b>	(177)	144
Income tax on other comprehensive income	<b>(58)</b>	53	(43)
<b>Other comprehensive income for the period net of income tax</b>	<b>136</b>	(124)	101
<b>Total comprehensive income for the period</b>	<b>9,005</b>	18,164	2,203

*The accompanying notes form part of these financial statements.*

## Television New Zealand Limited

### Statement of Changes in Equity

For the six months ended 31 December 2009 (Unaudited)

	<b>Consolidated</b>			Total \$000
	Share Capital \$000	Cash flow hedge reserve \$000	Retained earnings \$000	
<b>At 1 July 2009</b>	<b>140,000</b>	<b>84</b>	<b>44,808</b>	<b>184,892</b>
Total comprehensive income	0	136	8,869	9,005
<b>Equity transactions</b>				
Dividend paid in the period	0	0	(1,471)	(1,471)
<b>At 31 December 2009</b>	<b>140,000</b>	<b>220</b>	<b>52,206</b>	<b>192,426</b>
<b>At 1 July 2008</b>	<b>140,000</b>	<b>(17)</b>	<b>42,706</b>	<b>182,689</b>
Total comprehensive income	0	(124)	18,288	18,164
<b>Equity transactions</b>				
Dividend paid in the period	0	0	0	0
<b>At 31 December 2008</b>	<b>140,000</b>	<b>(141)</b>	<b>60,994</b>	<b>200,853</b>
<b>At 1 July 2008</b>	<b>140,000</b>	<b>(17)</b>	<b>42,706</b>	<b>182,689</b>
Total comprehensive income	0	101	2,102	2,203
<b>Equity transactions</b>				
Dividend paid in the period	0	0	0	0
<b>At 30 June 2009</b>	<b>140,000</b>	<b>84</b>	<b>44,808</b>	<b>184,892</b>

The accompanying notes form part of these financial statements.

## Television New Zealand Limited

### Statement of Financial Position

As at 31 December 2009 (Unaudited)

	<i>Consolidated</i>		
	<i>As at</i> <b>31/12/09</b> \$000	<i>As at</i> 31/12/08	<i>As at</i> 30/06/09 \$000
<b>ASSETS</b>			
<b>Current Assets</b>			
Cash and cash equivalents	1,509	4,216	2,047
Receivables and prepayments	43,673	48,117	50,460
Programme rights - intangible assets	67,136	68,809	78,555
Inventories	255	258	229
Derivative financial instruments	3,323	3,381	3,527
<b>Total current assets</b>	<b>115,896</b>	124,781	134,818
<b>Non-current assets</b>			
Property, plant and equipment	115,393	110,351	107,395
Other intangibles	24,734	16,106	20,983
Programme rights - intangible assets	21,662	24,109	17,718
Deferred tax asset	10,500	11,906	11,233
Derivative financial instruments	18	1,663	851
Investment in associate	8,727	0	9,151
Loan to associate	4,070	0	2,197
Other investments	42	42	42
<b>Total non-current assets</b>	<b>185,146</b>	164,177	169,570
<b>Total assets</b>	<b>301,042</b>	288,958	304,388
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
Loans and borrowings	369	170	36,221
Trade and other payables	40,209	42,723	51,960
Deferred income	21,011	26,765	26,939
Income tax payable	3,202	4,414	0
Derivative financial instruments	465	277	253
Provisions	2,530	221	1,798
<b>Total current liabilities</b>	<b>67,786</b>	74,570	117,171
<b>Non-current liabilities</b>			
Employee entitlements	1,730	2,139	2,047
Derivative financial instruments	0	146	0
Provisions	0	0	278
Borrowings	39,100	11,250	0
<b>Total non-current liabilities</b>	<b>40,830</b>	13,535	2,325
<b>Equity</b>			
Contributed equity	140,000	140,000	140,000
Reserves	220	(141)	84
Retained earnings	52,206	60,994	44,808
<b>Total equity</b>	<b>192,426</b>	200,853	184,892
<b>Total equity and liabilities</b>	<b>301,042</b>	288,958	304,388

The accompanying notes form part of these financial statements.

## Television New Zealand Limited

### Statement of Cash Flows

For the six months ended 31 December 2009 (Unaudited)

	<b>Consolidated</b>		
	<b>Six Months Ended 31/12/09</b>	<i>Six Months Ended 31/12/08</i>	<i>Year Ended 30/06/09</i>
	Notes	\$000	\$000
<b>Cash flows from/(used in) operating activities</b>			
Receipts from customers		<b>170,413</b>	196,601
Government grants		<b>16,132</b>	20,190
Interest received		<b>21</b>	199
Payments to suppliers and employees		<b>(167,204)</b>	(177,026)
Interest paid		<b>(1,086)</b>	(1,506)
Income tax received / (paid)		<b>2,150</b>	(2,138)
<b>Net cash flows from/(used in) operating activities</b>	5	<b>20,426</b>	36,320
<b>Cash flows from/(used in) investing activities</b>			
Proceeds from sale of property, plant and equipment		<b>15</b>	8
Purchase of property, plant and equipment		<b>(15,088)</b>	(6,620)
Purchase of intangibles		<b>(5,766)</b>	(3,773)
Investment in and advances to associates		<b>(1,873)</b>	0
<b>Net cash flows from/(used in) investing activities</b>		<b>(22,712)</b>	(10,385)
<b>Cash flows from/(used in) financing activities</b>			
Drawdown of borrowings		<b>54,900</b>	0
Repayment of borrowings		<b>(51,850)</b>	(16,450)
Dividends paid		<b>(1,471)</b>	(10,301)
<b>Net cash flows from/(used in) financing activities</b>		<b>1,579</b>	(26,751)
Net increase/(decrease) in cash and cash equivalents		<b>(707)</b>	(816)
Net foreign exchange differences		<b>(29)</b>	88
Cash and cash equivalents at the beginning of the period		<b>1,876</b>	4,774
<b>Cash and cash equivalents at the end of the period</b>		<b>1,140</b>	4,046

The accompanying notes form part of these financial statements.

## **Television New Zealand Limited**

### **Notes to the Financial Statements**

#### **For the six months ended 31 December 2009 (Unaudited)**

##### **1. Corporate information**

Television New Zealand Limited (the "Company") and its subsidiaries (the "Group") operate in the broadcasting and production of television programmes and channels within New Zealand.

The Company is a limited liability company incorporated in New Zealand under the Companies Act 1993 and is wholly owned by the Crown. The Company is bound by the requirements of the Television New Zealand Act 2003. The Crown does not guarantee the liabilities of Television New Zealand Limited in any way.

These consolidated financial statements were approved for issue by the Board of Directors on 23 February 2010.

##### **2. Basis of preparation and significant accounting policies**

###### **a) Basis of preparation**

The unaudited interim financial statements for the six months ended 31 December 2009 have been prepared in accordance with NZ IAS 34 Interim Financial Reporting, IAS34 Interim Financial Reporting and the requirements of the Television New Zealand Act 2003.

The interim financial statements do not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements as at 30 June 2009.

The financial statements are presented in New Zealand dollars (\$), which is the Company's functional currency. All financial information presented in New Zealand dollars has been rounded to the nearest thousand.

###### **b) Changes in accounting policies**

The accounting policies used in the preparation of the interim financial statements are consistent with those used in the preparation of the Group's annual financial statements for the year ended 30 June 2009 except where stated below.

The following new standards and amendments to standards are mandatory for the first time for the financial year beginning 1 July 2009.

###### *NZ IAS 1 (revised) – Presentation of Financial Statements*

The revised standard introduces a statement of comprehensive income. Other revisions include changes to the presentation of items in the statement of changes in equity, new presentation requirements for restatements or reclassifications of items in the financial statements, changes in the presentation requirements for dividends and changes to the titles of financial statements.

The Group has elected to present a single Statement of Comprehensive Income. The interim statements have been prepared under the revised disclosure requirements.

##### **3. Cyclicity of operations**

Due to the cyclical nature of the Group's operations, higher advertising revenues and operating profits are usually expected in the first half of the financial year.

##### **4. Programme amortisation**

Programme amortisation for the six months to 31 December 2009 includes an allowance for the loss on sale of the 2010 Delhi Commonwealth Games broadcast rights of \$2.25m.

## Television New Zealand Limited

### Notes to the Financial Statements

#### For the six months ended 31 December 2009 (Unaudited)

	<b>Consolidated</b>		
	<b>Six Months</b>	<b>Six Months</b>	<b>Year</b>
	<b>Ended</b>	<b>Ended</b>	<b>Ended</b>
	<b>31/12/09</b>	<b>31/12/08</b>	<b>30/06/09</b>
	<b>\$000</b>	<b>\$000</b>	<b>\$000</b>

#### 5. Reconciliation of profit after tax to net cash flow from operating activities

Net profit	<b>8,869</b>	18,288	2,102
<b>Adjustments for:</b>			
Depreciation	<b>7,090</b>	6,581	13,424
Amortisation	<b>2,015</b>	1,637	3,523
Gain on disposal of property, plant and equipment	<b>(15)</b>	(8)	(25)
Unrealised foreign currency (gains)/losses	<b>(377)</b>	(1,380)	(955)
Share of associate net losses	<b>424</b>	0	1,011
<b>Changes in assets and liabilities</b>			
(Increase)/decrease in receivables and prepayments	<b>4,437</b>	17,179	17,138
(Increase)/decrease derivative financial instruments	<b>1,443</b>	1,308	2,125
(Increase)/decrease deferred tax asset	<b>675</b>	471	1,048
(Increase)/decrease inventories	<b>(26)</b>	(3)	26
(Increase)/decrease programme rights	<b>7,475</b>	3,250	(105)
Increase/(decrease) trade and other payables	<b>(11,650)</b>	(2,712)	1,080
Increase/(decrease) deferred income	<b>(5,928)</b>	(13,152)	(12,978)
Increase/(decrease) income tax payable	<b>5,540</b>	5,356	(1,396)
Increase/(decrease) provisions	<b>454</b>	(495)	1,360
<b>Net cash from operating activities</b>	<b>20,426</b>	36,320	27,378

#### 6. Commitments

Programme rights	<b>222,907</b>	259,615	226,676
Operating leases	<b>8,854</b>	11,363	9,975
Property, plant and equipment and intangible assets	<b>4,986</b>	7,267	5,185
	<b>236,747</b>	278,245	241,836

#### 7. Contingent liabilities

In the normal course of business various legal claims have been made against Television New Zealand Limited. Given the stage of proceedings and uncertainty as to the outcomes of the cases, no estimate of the financial effect can be made and no provision for any potential liability has been made in the financial statements.

#### 8. Events after the balance sheet date

There have been no significant events occurring since balance date requiring disclosure.

## **DIRECT GOVERNMENT FUNDING**

TVNZ is required to publicly account for the use of Direct Government Funding provided through Vote Arts, Culture and Heritage.

The table on page 16 sets out the programmes screened in the period 1 July to 31 December 2009 that were funded wholly or in part by Direct Government Funding, and the year in which TVNZ received the funding.

The table on the page over leaf reconciles the receipt of Direct Government Funding with the broadcast of the programmes it has funded, by fiscal year.

## FUNDING RECONCILIATION

Direct Government Funding Received:	Total
FY2004	\$ 13,333,000
FY2005	\$ 25,622,222
FY2006	\$ 15,111,000
FY2007	\$ 15,111,000
FY2008	\$ 15,111,000
FY2009	\$ 15,111,000
	<u>\$ 99,399,222</u>

Direct Government Funded Programmes Broadcast:

Year of Broadcast	Funding Year 2004	Funding Year 2005	Funding Year 2006	Funding Year 2007	Funding Year 2008	Funding Year 2009	Total
FY2004	6,200,162						\$ 6,200,162
FY2005	5,033,533	5,135,401					\$ 10,168,934
FY2006	1,268,912	8,375,470	\$ 6,435,816				\$ 16,080,198
FY2007	730,393	10,373,334	\$ 1,677,180	\$ 4,976,223			\$ 17,757,130
FY2008	100,000	1,738,017	\$ 1,311,022	\$ 6,810,572	\$ 9,195,137		\$ 19,154,748
FY2009			\$ 2,497,321	\$ 1,718,951	\$ 1,686,393	\$ 10,888,642	\$ 16,791,307
FY2010			\$ 342,359	\$ 498,597	\$ 3,118,660	\$ 1,902,360	\$ 5,861,976
	<u>\$ 13,333,000</u>	<u>\$ 25,622,222</u>	<u>\$ 12,263,698</u>	<u>\$ 14,004,343</u>	<u>\$ 14,000,190</u>	<u>\$ 12,791,002</u>	<u>\$ 92,014,455</u>
Unscheduled (still to be broadcast)	\$ -	\$ -	\$ 2,847,302	\$ 1,106,657	\$ 1,110,810	\$ 2,319,998	\$ 7,384,767
Total Funding	<u>\$ 13,333,000</u>	<u>\$ 25,622,222</u>	<u>\$ 15,111,000</u>	<u>\$ 15,111,000</u>	<u>\$ 15,111,000</u>	<u>\$ 15,111,000</u>	<u>\$ 99,399,222</u>

## DIRECT GOVERNMENT FUNDED PROGRAMMING BROADCAST FOR PERIOD 1 JULY 2009 TO 31 DECEMBER 2009

Genre	Programme	Month of Transmission	Total Hours	Charter Investment	Funding Year				NZOA/TMP Funding	Viewers Reached 5+
					FY2006	FY2007	FY2008	FY2009		
<u>Documentary/ Factual</u>	Uncovering Illegal New Zealand	Jul - Aug	3.5	560,910			315,331	245,579		1,896,850
	Birdland	Oct - Nov	3.5	192,500			192,500		x	1,619,750
	South	Aug - Sep	3.5	192,500			192,500		x	2,058,000
	Te Pa / One Land	Dec - Jan	6.0	330,000			330,000		x	1,746,550
	The Missing	Jul - Sep	8.0	1,155,966				1,155,966		2,007,780
	Total Documentary		24.5	2,431,876		-	1,030,331	1,401,545		
<u>Drama/Comedy</u>	The Cult	Sep - Dec	13.0	1,040,000	192,359		847,641		x	2,384,540
	Life's A Riot	Aug	2.0	150,000	150,000				x	875,230
	Total Drama/Comedy		13.0	1,190,000	342,359	-	847,641	-		
<u>Entertainment</u>	One Night Only	Dec - Jan	6.0	1,739,285		498,597	1,240,688			1,689,820
	New Year's Eve Special	Dec	2.0	121,108				121,108		453,290
	Total Entertainment		8.0	1,860,393		498,597	1,240,688	121,108		
<u>Special Interest</u>	Young Farmer 2009	Jul	1.0	60,000				60,000	x	287,190
	Paradise Café	Sep - Nov	6.5	319,707				319,707	x	785,200
	Total Special Interest		7.5	379,707		-	-	379,707		
<b>TOTAL DIRECT GOVERNMENT FUNDED PROGRAMMING TRANSMITTED</b>			<b>96.0</b>	<b>5,861,976</b>	<b>342,359</b>	<b>498,597</b>	<b>3,118,660</b>	<b>1,902,360</b>		

\* NZOA Funding relates to programmes which have been jointly funding with New Zealand On Air

\*\* The programmes included in this table are all first run only

## CHARTER PERFORMANCE MEASUREMENT

The 2010 financial year is the third year in which a performance measurement framework has been used to assess TVNZ's non-financial performance as New Zealand's national television broadcaster.

It is a two-stage process, reporting in an abridged form at half year, and in full in the Annual Report.

The approach taken, in consultation with the Ministry for Culture and Heritage and the Crown Company Monitoring Advisory Unit, was to summarise the provisions of the Charter into seven broad themes –

- An informed society
- National identity/citizenship
- Maori
- Diversity
- New Zealand talent
- Innovation
- High Standards

In the Interim Report these themes are measured against reach and output.

Reach is a measure of usage. For the framework, cumulative audience (5+) of both TVNZ analogue channels (TV ONE and TV2) across a specified timeframe will be used. The digital channels (TVNZ 6 and TVNZ 7) are not measured in this way.

Output is defined in the framework as the number of hours of content delivered across both analogue and digital services.

### The Output Assessment Process

The assessment of which Charter themes were reflected in each programme broadcast in the last six months was carried out using three guiding principles:

- preference would be given to selection of New Zealand programming, on the assumption that it would have an impact intrinsically greater than that of overseas programming
- international programmes where the emphasis was judged to be as much on entertainment as information would not be included
- the total hours for each programme would be counted each time it appeared in any category, irrespective of which category was the primary focus of the programme

As a result of this approach, the combined total of hours in all categories is much greater than the actual hours broadcast, because many programmes feature in more than one category.

## Definitions

<b><i>An Informed Society</i></b>	Providing impartial and comprehensive information and national and international programming that is essential to having an informed and educated society.
<b><i>National Identity/Citizenship</i></b>	Providing entertaining and informative programming that reflects the diverse range of cultures and interests that contributes to an overall sense of who we are as New Zealanders.
<b><i>Maori</i></b>	Providing entertaining and informative programming that reflects Maori interests, culture, and language and conveying these interests to a wider NZ audience.
<b><i>Diversity</i></b>	Providing entertaining national and international programmes that service the interests and needs of different audiences, including cultures, lifestyles, age and regions, and particularly those that may not be provided for in a purely commercial broadcasting environment.
<b><i>Innovation</i></b>	Promoting innovation, risk taking and creativity.
<b><i>New Zealand Talent</i></b>	Supporting and promoting the talents and the creative resources of New Zealanders.
<b><i>High Standards*</i></b>	Promoting high programming standards and editorial integrity.

\* This category is measured by hours of local shows/films that TVNZ has funded, co-funded or commissioned. Because this includes titles that are yet to be screened and therefore are still commercially sensitive, only the total for the period is given. In July to December 2009 the total was 1,319.5 hours.

## Charter Performance Measurement

For the six months ended 31 December 2009

PROGRAMME TITLE	CHANNEL	GENRE	FIRST RUN	REPEAT HOURS	TOTAL HOURS	HOURS OF CAPTIONING	5+ REACH IN UNITS	5+ REACH IN PERCENTAGE	Informed Society	National Identity/ Citizenship	Maori	Diversity	NZ Talent	Innovation
Animal Academy	TVNZ 6	Factual			19.3	-						✓		
Artsville	TVNZ 7	Arts			17.5	17.5						✓	✓	
ASB Polyfest	TVNZ 6	SI			21.5	-					✓	✓	✓	
Asia Downunder	TVNZ 7	SI			45.0	45.0						✓		
Attitude	TVNZ 7	SI			40.0	40.0						✓		
Back Benches	TVNZ 7	NCA			102.5	-			✓					
Back Benches Specials	TVNZ 7	NCA			10.8	-			✓					
Back Benches Summer Tour	TVNZ 7	NCA			7.5	-			✓					
Best of Breakfast	TVNZ 7	NCA			47.9	-			✓					
Best of Business & Breakfast	TVNZ 7	NCA			242.5	-			✓					
Business Weekend	TVNZ 7	NCA			42.1	-			✓					
Close Up	TVNZ 7	NCA			52.9	-			✓					
Close Up Weekend	TVNZ 7	NCA			27.5	-			✓					
Country Calendar	TVNZ 6	Factual			11.3	-				✓			✓	
Giggles	TVNZ 6	Pre School			45.7	-							✓	
I Am TV Presents The Outlook for Someday	TV2	SI			-	-			✓	✓			✓	
InBeTween	TVNZ 6	Children's			49.8	-							✓	✓
Just the Job	TV2	Children's			6.5	6.5	648,310	16.3%					✓	
Kidzone	TVNZ 6	Pre School			367.2	-							✓	
Korero Mai	TVNZ 6	SI			21.2	-				✓	✓		✓	
Let's Get Inventin'	TVNZ 6	Children's			23.7	23.7							✓	
Marae	TVNZ 7	SI			38.7	-				✓			✓	
Marae Summer Season	TVNZ 7	SI			5.0	-				✓	✓		✓	
Media 7	TVNZ 7	NCA			109.2	-			✓					
Media 7 Specials	TVNZ 7	NCA			15.8	-			✓					
Meet the Locals	TVNZ 6	Factual			80.7	-			✓	✓			✓	
Minority Voice	TVNZ 7	Factual			4.2	4.2			✓	✓				
My God	TVNZ 7	SI			2.5	-				✓			✓	
National Bank Young Farmer	TVNZ 6	Factual			1.7	-				✓			✓	
New Artland	TVNZ 6	Arts			31.3	-				✓			✓	✓
NZ Children's Drama - various	TVNZ 6	Ch Drama			63.9	19.4							✓	
NZ Documentaries - Various	TVNZ 6	Doco			27.0	-			✓	✓			✓	
NZ Documentaries - Various	TVNZ 7	Doco			21.7	-			✓	✓			✓	
NZ Drama - various	TVNZ 6	Drama			106.2	50.3							✓	
NZ Entertainment (incl. Comedy) - various	TVNZ 6	Ent / Comedy			99.2	-							✓	

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NZ Factual - various	TVNZ 6	Factual			116.6	46.8			✓	✓		✓		
NZ Pre School - various	TVNZ 6	Pre School			680.6	74.7						✓		
Open Door	TVNZ 7	Factual			44.2	-			✓			✓		
Praise Be	TVNZ 7	SI			36.2	-				✓		✓		
Q & A	TVNZ 7	NCA			47.5	-			✓			✓		
Rural Delivery	TVNZ 7	SI			27.1	-				✓		✓		
Rural Delivery: Pick of the Crop	TVNZ 7	SI			14.2	-				✓		✓		
Shortland Street	TVNZ 6	Drama			94.4	-						✓	✓	
Spotlight on the Economy: Back Benches	TVNZ 7	NCA			5.0	-			✓			✓	✓	
Spotlight on the Economy: Media 7	TVNZ 7	NCA			2.5	-			✓					
Spotlight on the Economy: National'sō	TVNZ 7	NCA			5.0	-			✓					
Spotlight on the Economy: Recession Summit	TVNZ 7	NCA			10.0	-			✓					
Tagata Pasifika	TVNZ 7	SI			42.9	-				✓		✓		
Tales from Te Papa	TVNZ 6	Factual			28.2	-			✓	✓				
Talk Talk	TVNZ 6	Arts			52.5	-				✓		✓	✓	
Te Karere	TVNZ 7	SI			109.2	102.2			✓	✓	✓	✓		
Te Wiki O Te Karere	TVNZ 7	NCA			42.5	-			✓	✓	✓	✓		
The Cheap Life	TVNZ 6	Factual			9.7	-			✓		✓	✓		
The Good Word	TVNZ 6	Arts			13.8	-				✓		✓	✓	
The Gravy	TVNZ 6	Arts			10.0	-				✓		✓	✓	
The Nutcracker	TVNZ 6	Arts			1.4	1.4						✓	✓	
The Sitting	TVNZ 6	Arts			15.7	-						✓	✓	✓
TVNZ News at 8	TVNZ 7	NCA			184.0	-			✓					
TVNZ News Now	TVNZ 7	NCA			828.2	-			✓					
TVNZ News Specials	TVNZ 7	NCA			4.0	-			✓					
Use As Directed	TVNZ 7	Factual			24.8	24.8			✓					
Waka Huia	TVNZ 7	SI			42.5	42.5				✓	✓	✓		
Waka Huia: He Hokinga Mai	TVNZ 7	SI			109.2	-				✓	✓	✓		
Whanau	TVNZ 6	SI			12.8	12.8				✓	✓	✓	✓	
ONE News at 6	TV ONE	NCA	184.0	-	184.0	184.0	3,465,620	87.3%	✓					
ONE News at 4.30pm	TV ONE	NCA	61.0	-	61.0	-	2,021,370	50.9%	✓					
ONE News - Specials	TV ONE	NCA	1.5	-	1.5	1.5	674,130	17.0%	✓					
ONE News Tonight	TV ONE	NCA	63.0	-	63.0	63.0	2,852,640	71.9%	✓					
ONE News at Middyay	TV ONE	NCA	61.0	-	61.0	61.0	1,845,600	46.5%	✓					
Business	TV ONE	NCA	60.5	-	60.5	-	871,140	21.9%	✓					
Business Weekend	TV ONE	NCA	-	11.5	11.5	-	348,450	8.8%	✓					
Breakfast	TV ONE	NCA	306.6	-	306.6	-	2,303,910	58.1%	✓					
Best of Breakfast	TV ONE	NCA	-	11.5	11.5	-	514,980	13.0%	✓					

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Sunday	TV ONE	NCA	22.0	22.6	44.6	44.6	575,650	14.5%	✓					
Close Up	TV ONE	NCA	61.5	-	61.5	61.5	3,213,640	81.0%	✓					
Q & A	TV ONE	NCA	19.0	-	19.0	-	929,920	23.4%	✓					
An Irish Homecoming	TV ONE	Doco	-	0.5	0.5	-	41,500	1.0%	✓					
Chasing the Ghost	TV ONE	Doco	1.0	-	1.0	1.0	812,310	20.5%	✓	✓		✓		
The Investigator	TV ONE	Doco	4.0	-	4.0	4.0	1,369,050	34.5%	✓	✓		✓		
The Missing	TV ONE	Doco	8.0	-	8.0	8.0	2,007,780	54.7%	✓	✓		✓		
The Real Mr Asia	TV ONE	Doco	-	0.6	0.6	0.6	159,940	4.0%	✓	✓		✓		
The Worst That Could Happen	TV ONE	Doco	1.0	-	1.0	1.0	674,020	17.0%	✓	✓		✓		
The Killing of Sophie Elliott	TV ONE	Doco	1.0	-	1.0	1.0	689,980	17.4%	✓	✓		✓		
Two Women & A Baby	TV ONE	Doco	-	0.5	0.5	0.5	132,070	3.3%	✓	✓		✓		
Eating for Two	TV ONE	Doco	1.0	5.0	6.0	6.0	614,480	15.5%	✓	✓		✓		
The Other Olympiad	TV ONE	Doco	-	0.8	0.8	0.8	99,330	2.5%	✓	✓		✓		
Lost Dreaming	TV ONE	Doco	-	0.6	0.6	-	52,690	1.3%	✓	✓		✓		
Fatal Attraction	TV ONE	Doco	1.0	-	1.0	1.0	625,210	15.8%	✓	✓		✓		
The Mighty Pride	TV ONE	Doco	-	1.0	1.0	1.0	108,570	2.7%	✓	✓		✓		
Erebus the Aftermath	TV ONE	Doco	-	2.8	2.8	2.8	477,750	12.0%	✓	✓		✓		
Line of Fire	TV ONE	Doco	3.0	-	3.0	3.0	1,372,690	34.6%	✓	✓		✓		
Private Lives of ō	TV ONE	Doco	-	1.3	1.3	1.3	308,430	7.8%	✓	✓		✓		
Undercover	TV ONE	Doco	-	3.0	3.0	3.0	1,376,030	34.7%	✓	✓		✓		
Brain Power	TV ONE	Doco	-	0.5	0.5	0.5	141,120	3.6%	✓	✓		✓		
Frontier of Dreams	TV ONE	Doco	-	1.8	1.8	1.8	119,680	3.0%	✓	✓		✓		
One Decade in the Making	TV ONE	Doco	1.0	-	1.0	1.0	487,400	12.3%	✓	✓		✓		
School of Success	TV ONE	Doco	-	1.0	1.0	1.0	140,260	3.5%	✓	✓		✓		
Wicked Weather	TV ONE	Doco	-	1.0	1.0	1.0	147,550	3.7%	✓	✓		✓		
Animal House	TV ONE	Factual	-	1.0	1.0	1.0	197,300	5.0%				✓		
Are We There Yet?	TV ONE	Factual	-	3.5	3.5	3.5	462,580	11.7%		✓		✓		
Beat Squad	TV ONE	Factual	-	1.0	1.0	1.0	612,910	15.4%		✓				
Coastwatch	TV ONE	Factual	-	4.5	4.5	4.5	1,141,640	28.8%		✓				
Fair Go	TV ONE	Factual	10.0	9.0	19.0	19.0	2,664,840	67.1%	✓					
Good Morning	TV ONE	Factual	354.0	-	354.0	-	2,456,660	61.9%	✓	✓		✓		
Hunger for the Wild	TV ONE	Factual	-	8.5	8.5	8.5	1,688,070	42.5%		✓		✓		✓
Intrepid Journeys	TV ONE	Factual	7.0	11.0	18.0	18.0	2,184,970	55.1%	✓					
National Bank Country Calendar	TV ONE	Factual	4.5	18.0	22.5	22.5	2,348,760	59.2%		✓		✓		
National Bank Young Farmer	TV ONE	Factual	2.0	2.0	4.0	-	442,200	11.1%		✓		✓		
Piha Rescue	TV ONE	Factual	7.0	4.5	11.5	11.5	2,290,550	57.7%		✓		✓		
Politically Incorrect Parenting	TV ONE	Factual	6.0	4.0	10.0	10.0	2,129,220	53.6%	✓	✓		✓		✓
Wild Vets	TV ONE	Factual	3.0	-	3.0	3.0	1,846,180	46.5%		✓				
Off the Radar	TV ONE	Factual	-	6.5	6.5	6.5	624,150	15.7%		✓				✓

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South	TV ONE	Factual	3.5	2.8	6.3	6.3	2,158,340	54.4%		✓		✓		
Border Patrol	TV ONE	Factual	-	5.0	5.0	5.0	994,990	25.1%		✓				
Homegrown	TV ONE	Factual	-	3.5	3.5	3.5	429,290	10.8%		✓		✓		
Save Our Home	TV ONE	Factual	5.0	-	5.0	5.0	1,905,230	48.0%	✓	✓		✓		
Birdland	TV ONE	Factual	3.5	-	3.5	3.5	1,619,750	40.8%		✓				
How Clean Is Your House?	TV ONE	Factual	-	4.5	4.5	4.5	477,910	12.0%		✓				
How the Other Half Lives	TV ONE	Factual	-	2.5	2.5	2.5	1,213,420	30.6%		✓		✓		
Your Money Sorted	TV ONE	Factual	-	2.0	2.0	2.0	347,710	8.8%	✓			✓		
Auction House	TV ONE	Factual	-	0.5	0.5	0.5	40,780	1.0%		✓		✓		
One Land	TV ONE	Factual	3.0	-	3.0	3.0	1,309,660	33.0%		✓	✓	✓		
The Zoo	TV ONE	Factual	0.5	4.0	4.5	4.5	821,690	20.7%		✓		✓		
Gardens of the World	TV ONE	Factual	-	1.5	1.5	-	222,490	5.6%		✓		✓		
Mucking In	TV ONE	Factual	3.0	10.7	13.7	13.7	2,039,260	51.4%		✓				
Property Climbers	TV ONE	Factual	-	2.0	2.0	2.0	374,880	9.4%		✓				
Homefront Extra	TV ONE	Factual	-	2.5	2.5	-	429,290	10.8%		✓				
Jack of All Trades	TV ONE	Factual	8.0	-	8.0	-	680,330	17.1%		✓				
NZ On A Plate 2	TV ONE	Factual	6.1	-	6.1	6.1	1,494,980	37.7%		✓		✓		
Ground Rules 2	TV ONE	Factual	-	4.5	4.5	4.5	342,990	8.6%		✓				
Taste New Zealand	TV ONE	Factual	-	6.0	6.0	6.0	604,910	15.2%				✓		
House & Garden Extra	TV ONE	Factual	-	0.8	0.8	0.8	206,190	5.2%		✓		✓		
Orange Roughies	TV ONE	Drama	3.6	0.2	3.8	3.8	780,460	19.7%				✓		✓
Life's A Riot	TV ONE	Drama	1.6	-	1.6	1.6	875,230	22.1%		✓				✓
Until Proven Innocent	TV ONE	Drama	-	1.8	1.8	1.8	845,870	21.3%		✓		✓		✓
No 2	TV ONE	Drama	-	1.8	1.8	1.8	546,400	13.8%		✓		✓		✓
Piece of My Heart	TV ONE	Drama	-	1.8	1.8	1.8	806,370	20.3%				✓		✓
The Pretender	TV ONE	Comedy	-	0.3	0.3	0.3	220,740	5.6%				✓		✓
Style Pasifika	TV ONE	Arts	1.0	1.0	2.0	-	402,330	10.1%			✓	✓		✓
Peter Pan	TV ONE	Arts	-	1.6	1.6	1.6	46,930	1.2%		✓		✓		✓
Confederations Cup Soccer	TV ONE	Sport	-	-	-	-	-	-		✓		✓		
Cycling	TV ONE	Sport	-	-	-	-	-	-		✓		✓		
Equestrian	TV ONE	Sport	-	-	-	-	-	-		✓		✓		
FIFA World Cup Soccer	TV ONE	Sport	6.0	-	6.0	-	771,540	19.4%		✓		✓		
Hockey	TV ONE	Sport	-	-	-	-	-	-		✓		✓		
Indo/Pacific Trampoline	TV ONE	Sport	-	-	-	-	-	-		✓		✓		
Netball - ANZ Champs	TV ONE	Sport	6.6	-	6.6	-	760,050	19.2%		✓		✓		
Netball - NZ/Aust v World/World Series	TV ONE	Sport	14.5	-	14.5	-	1,735,940	43.7%		✓		✓		
Netball - Aust Test/International Series	TV ONE	Sport	10.7	-	10.7	-	1,505,670	37.9%		✓		✓		
Olympics	TV ONE	Sport	-	-	-	-	-	-		✓		✓		
Paralympics	TV ONE	Sport	-	-	-	-	-	-		✓		✓		

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Powerbuilt Motorsport	TV ONE	Sport	74.3	-	74.3	-	2,304,190	58.1%		✓		✓		
Red Bull Air Race	TV ONE	Sport	5.0	-	5.0	-	450,060	11.3%		✓		✓		
Red Bull X-Fighters	TV ONE	Sport	4.0	-	4.0	-	411,140	10.4%		✓		✓		
Rowing	TV ONE	Sport	2.5	-	2.5	-	356,690	9.0%		✓		✓		
Rugby	TV ONE	Sport	3.0	-	3.0	-	395,560	10.0%		✓		✓		
Sailing	TV ONE	Sport	3.4	-	3.4	-	286,690	7.2%		✓		✓		
Snowboarding	TV ONE	Sport	1.0	-	1.0	-	206,960	5.2%		✓		✓		
Swimming	TV ONE	Sport	0.5	-	0.5	-	146,400	3.7%		✓		✓		
Tennis - Wimbledon	TV ONE	Sport	8.1	-	8.1	-	793,480	20.0%		✓		✓		
Tri TV	TV ONE	Sport	8.5	-	8.5	-	901,320	22.7%		✓		✓		
Westpac Halberg Awards	TV ONE	Sport	-	-	-	-	-	-		✓		✓	✓	
World Cup Soccer	TV ONE	Sport	-	-	-	-	-	-		✓		✓		
Yachting	TV ONE	Sport	7.0	-	7.0	-	567,410	14.3%		✓		✓		
Ocean Swim	TV ONE	Sport	1.0	-	1.0	-	146,400	3.7%				✓		
To Sir With Love	TV ONE	Entertainment	-	2.0	2.0	2.0	890,940	22.4%		✓		✓	✓	
ONES's Countdown to New Year	TV ONE	Entertainment	1.5	-	1.5	1.5	453,290	11.4%				✓	✓	
Te Karere	TV ONE	SI	66.0	12.0	78.0	78.0	1,902,270		✓	✓	✓	✓		
Asia Downunder	TV ONE	SI	11.0	-	11.0	11.0	668,080	16.8%		✓		✓		
Attitude 2009	TV ONE	SI	12.0	0.8	12.8	12.8	835,720	21.1%				✓		
Marae	TV ONE	SI	12.5	1.5	14.0	-	667,650	16.8%		✓	✓	✓		
Praise Be	TV ONE	SI	13.5	-	13.5	-	745,690	18.8%		✓		✓		
Rural Delivery	TV ONE	SI	8.0	-	8.0	-	574,900	14.5%		✓		✓		
Tagata Pasifika	TV ONE	SI	13.0	13.0	26.0	-	1,613,610	40.7%		✓		✓		
Waka Huia	TV ONE	SI	23.0	1.5	24.5	24.5	854,540	21.5%			✓	✓		
Festival of Nine Lessons	TV ONE	SI	0.4	1.5	1.9	-	240,670	6.1%		✓		✓	✓	
Minority Voices	TV ONE	SI	2.0	-	2.0	2.0	188,690	4.8%	✓	✓		✓		
Carols in the Caves	TV ONE	SI	1.0	-	1.0	1.0	276,530	7.0%		✓		✓	✓	
20/20	TV2	NCA	7.2	-	7.2	7.2	2,547,770	64.2%	✓					
Illegal NZ	TV2	Factual	3.5	-	3.5	3.5	1,896,850	47.8%		✓		✓		
Motorway Patrol	TV2	Factual	4.0	8.0	12.0	12.0	2,603,480	65.6%		✓		✓		
Police Ten 7	TV2	Factual	6.5	-	6.5	6.5	2,076,780	52.3%		✓		✓		
No Opportunity Wasted	TV2	Factual	-	6.0	6.0	6.0	469,700	11.8%		✓		✓		
My House My Castle	TV2	Factual	4.0	-	4.0	4.0	2,045,900	51.5%				✓		
The Cult	TV2	Drama	13.0	13.0	26.0	26.0	2,656,740	66.9%				✓	✓	✓
Shortland Street	TV2	Drama	65.5	133.0	198.5	198.5	3,199,430	80.6%				✓	✓	
Vodafone One Tribe TV	TV2	Sport	5.0	-	5.0	-	609,920	15.4%				✓		
Are You Smarter than a Ten Year Old?	TV2	Entertainment	-	4.0	4.0	4.0	490,940	12.4%		✓		✓		
Island Wars	TV2	Entertainment	10.0	-	10.0	10.0	2,195,540	55.3%				✓		
The Singing Bee	TV2	Entertainment	4.0	-	4.0	4.0	1,596,420	40.2%				✓	✓	

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NZ Smashes Guinness World Records	TV2	Entertainment	6.5	-	6.5	6.5	2,112,570	53.2%		✓		✓		
Treasure Island:Couples At War	TV2	Entertainment	-	12.5	12.5	12.5	777,790	19.6%				✓		
Comedy Christmas Gala	TV2	Entertainment	-	0.5	0.5	0.5	293,980	7.4%				✓	✓	
Great Kiwi Christmas Comedy Gala	TV2	Entertainment	2.0	-	2.0	2.0	921,010	23.2%				✓	✓	
Farmers Santa Parade	TV2	Entertainment	0.5	-	0.5	0.5	33,750	0.9%		✓		✓		
One Night Only	TV2	Entertainment	3.0	-	3.0	3.0	1,202,870	30.3%				✓	✓	
I Am TV	TV2	SI	23.0	-	23.0	-	885,650	22.3%		✓	✓	✓		
Korero Mai	TV2	SI	21.0	13.0	34.0	-	902,260	22.7%		✓	✓	✓		
Activate	TV2	Children's	4.5	2.0	6.5	6.5	697,070	17.6%			✓	✓		
Cool Kids Cooking	TV2	Children's	-	6.8	6.8	6.8	1,296,950	32.7%				✓		
Erin Simpson Show	TV2	Children's	40.5	11.0	51.5	-	2,133,270	53.8%				✓		
Just the Job	TV2	Children's	5.0	1.5	6.5	6.5	648,310	16.3%				✓		
Holly's Heroes	TV2	Children's	-	-	-	-						✓		
Killian Curse	TV2	Children's	-	-	-	-						✓	✓	
Paradise Cafe	TV2	Children's	6.5	-	6.5	6.5	785,200	19.8%				✓	✓	
Small Blacks TV	TV2	Children's	1.0	-	1.0	-	198,810	5.0%				✓		
Studio 2	TV2	Children's	36.5	-	36.5	-	1,772,180	44.7%				✓		
Time Trackers	TV2	Children's	-	-	-	-						✓	✓	
What Now Sundays	TV2	Children's	40.0	4.0	44.0	-	1,457,910	36.7%				✓		
Adventures of Massey Ferguson	TV2	Pre School	0.4	-	0.4	-	238,480	6.0%				✓		
Buzzy Bee & Friends	TV2	Pre School	-	-	-	-						✓		
Go Show	TV2	Pre School	-	36.8	36.8	36.8	992,190	25.0%				✓		
Master Raindrop	TV2	Pre School	-	-	-	-						✓		
Puzzle Inc	TV2	Pre School	-	2.8	2.8	-	633,400	16.0%				✓		
Wot Wots	TV2	Pre School	1.0	14.3	15.3	15.3	889,140	22.4%				✓		
Zip & Mac's Pad	TV2	Pre School	-	3.9	3.9	3.9	776,150	19.6%				✓		✓
Yo Gabba Gabba	TV2	Pre School	-	1.7	1.7	1.7	120,550	3.0%				✓		

\* Hours counted are from 6am to midnight.

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## TVNZ BOARD AND MANAGEMENT DIRECTORY

### TVNZ BOARD

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<b>Chairman</b>	Sir John Anderson, KBE
<b>Board members</b>	Anne Blackburn
	Bryan Gould
	Sir John Goulter, KNZM, JP
	June McCabe
	Joan Withers

### TVNZ MANAGEMENT

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<b>Chief Executive Officer</b>	Rick Ellis
<b>Chief Financial Officer</b>	Rodney Parker
<b>Head of Broadcast Services</b>	Helen Clifton
<b>Head of Sales</b>	Dave Walker
<b>Head of Human Resources</b>	Diane O'Brien
<b>Head of Corporate Affairs</b>	Peter Parussini
<b>Head of Television</b>	Jeff Latch
<b>Head of Marketing / Head of Emerging Business</b>	TBA