



Inspiring New Zealanders on Every Screen

Te Whakaaratanga o Aotearoa ki ngā Riangi Whakaata Katoa

INTERIM REPORT FINANCIAL YEAR 2011



**CONTENTS**

CHIEF EXECUTIVE’S OVERVIEW.....2

INTERIM FINANCIAL STATEMENTS .....4

DIRECT GOVERNMENT FUNDING.....12

CHARTER PERFORMANCE MEASUREMENT .....15

TVNZ BOARD AND MANAGEMENT DIRECTORY .....23

## CHIEF EXECUTIVE'S OVERVIEW

TVNZ has recorded a 136% improvement in Operating Earnings for the six months to December 2010.

It is one of the best half year results in recent times and puts the company on track to complete the full financial year's Operating Earnings ahead of expectations.

The Operating Earnings result of \$33.5 million, up from \$14.2 million for the same time last year, reflects strong advertising revenue and share growth and continued cost management discipline.

Television advertising revenue for the half year was \$163.0 million, an increase of \$12.1 million (8.0%) on the same time last year putting the company ahead of total television advertising market growth for the half year (7.6%).

The after tax profit was \$4.9 million. This compares with \$8.9 million in the same period in the prior year. This result is after recognition of a one-off non-cash accounting adjustment of \$14.8 million relating to share of losses and impairment of investment in Hybrid Television Services. Hybrid faced an extremely competitive market in Australia and operating margins could not be sustained. Accounting convention requires a non-cash write down of TVNZ's 33% investment in Hybrid and an impairment of advances to associate.

From a consumer perspective the TiVo PVR distributed by Hybrid continues to provide exceptional value to consumers at the current price point and continues to be the leading PVR device in the Australian market. Independent analysis shows Australian market share grew from 18% in October to 29% in December, putting TiVo well ahead of competitors.

The impairment of TVNZ's investment in Hybrid does not impact the operation or service for existing and new TiVo users.

This half year, there were several noteworthy strategic developments.

Among them was the completion, on time and to budget, of one of the company's biggest capital investments – the conversion of our old analogue media handling systems to a fully digital media management infrastructure.

It represents several years of effort and planning. The outcome is a future-proofed foundation for the digital management of all TVNZ's audio-visual material, for whatever purpose on whatever platform it is required.

In tandem with this was the redesign of TVNZ News and Current Affairs operations to fit the company's multi-media strategy.

Altered workflows and broader-based skills have brought news and current affairs operations into line with the best of international broadcasters, allowing faster response and better use of resources as well as providing staff with professional skills that are internationally transferable.

At the end of December, ONE News had achieved its ninth consecutive month of year on year share growth, and on the way had picked up the Qantas Award for Best News for an unprecedented third year in a row. In total, TVNZ won eight of the 11 News and Current Affairs Qantas awards.

TVNZ's online service was also acknowledged when tvnz.co.nz was voted Best Media Site, against key competition, at the People's Choice NetGuide Web Awards 2010.

TVNZ OnDemand performed strongly, growing revenue year on year by 59%.

Just before Christmas, TVNZ announced the planned launch of a commercially-supported youth channel on the frequency occupied by TVNZ 6, with the consequent shift of much of TVNZ 6's content to TVNZ 7.

This recognised financial imperatives arising from the expiry of Government funding for the digital channels in 2012, and also provided the company with an opportunity for ground-breaking initiatives in the youth market.

The channel is to be a first for New Zealand broadcasting, focusing on 'social television' for 15 to 24 year olds.

But the company's celebration of its positive news is tempered by two events in the first half of the financial year that have profoundly impacted all New Zealanders – the Pike River mine disaster and the first Christchurch earthquake, the precursor to something even worse.

Beyond the tragedies that they are, those disasters have reinforced the important role TVNZ plays in informing and bringing us together as New Zealanders. The company is proud of the way its News and Current Affairs teams and other supporting staff conducted themselves with professionalism and compassion in the aftermath of those events.

In both cases the viewership confirmed the high value placed by New Zealanders on our service, and was a potent reminder to us of the responsibility and importance of what we do.

Rick Ellis  
**Chief Executive**

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# ***Television New Zealand Limited***

## ***Interim Financial Statements***

**For the six months ended 31 December 2010 (Unaudit ed)**

<b>Contents</b>	<b>Page</b>
Statement of Financial Performance	5
Statement of Comprehensive Income	6
Statement of Changes in Equity	6
Statement of Financial Position	7
Statement of Cash Flows	8
Notes to the Financial Statements	9

## Statement of Financial Performance

For the six months ended 31 December 2010 (Unaudited)

	<i>Consolidated</i>		
	<i>Six Months Ended 31/12/10</i>	<i>Six Months Ended 31/12/09</i>	<i>Year Ended 30/06/10</i>
Notes	<i>\$000</i>	<i>\$000</i>	<i>\$000</i>
<b>Income</b>			
Operating revenue	<b>185,222</b>	164,199	313,669
Government funding (MCH, NZ On Air, Te Mangai Paho)	<b>20,054</b>	22,725	41,460
Interest income	<b>91</b>	21	208
Other income	<b>34</b>	15	0
	<b>205,401</b>	186,960	355,337
<b>Expenses</b>			
Programme amortisation	<b>(98,340)</b>	(106,728)	(205,650)
Employee benefits	<b>(32,148)</b>	(30,206)	(61,735)
Depreciation and amortisation	<b>(10,437)</b>	(9,105)	(18,570)
Transmission	<b>(11,163)</b>	(11,176)	(21,608)
Marketing	<b>(4,978)</b>	(5,252)	(11,714)
Other	<b>(14,856)</b>	(10,318)	(23,076)
	<b>(171,922)</b>	(172,785)	(342,353)
<b>Earnings before reorganisation cost, programme amortisation revision, interest, financial instruments, associate and tax</b>			
	<b>33,479</b>	14,175	12,984
Programme amortisation revision (net)	<b>0</b>	0	(26,849)
Reorganisation costs	<b>(2,359)</b>	0	(944)
Interest expense	<b>(1,665)</b>	(1,124)	(2,948)
Financial instruments/foreign currency (losses)/gains	<b>(978)</b>	307	1,154
Share of results and impairment of associate	<b>(14,771)</b>	(424)	94
	<b>13,706</b>	12,934	(16,509)
<b>Profit/(loss) before income tax</b>			
Income tax expense	<b>(8,600)</b>	(4,065)	4,673
Effect of change in income tax legislation	<b>(219)</b>	0	(14,190)
	<b>4,887</b>	8,869	(26,026)

The accompanying notes form part of these financial statements.

## Statement of Comprehensive Income

For the six months ended 31 December 2010 (Unaudit ed)

	<i>Consolidated</i>		
	<i>Six Months</i>	<i>Six Months</i>	<i>Year</i>
	<i>Ended</i>	<i>Ended</i>	<i>Ended</i>
	<i>31/12/10</i>	<i>31/12/09</i>	<i>30/06/10</i>
	<i>\$000</i>	<i>\$000</i>	<i>\$000</i>
<b>Profit/(loss) for the year</b>	<b>4,887</b>	8,869	(26,026)
<b>Other comprehensive income/(loss)</b>			
Net change in the fair value cash flow hedges	<b>40</b>	194	(485)
Income tax on other comprehensive income	<b>(12)</b>	(58)	146
<b>Other comprehensive income/(loss) for the year net of income tax</b>	<b>28</b>	136	(339)
<b>Total comprehensive income/(loss) for the year</b>	<b>4,915</b>	9,005	(26,365)

## Statement of Changes in Equity

For the six months ended 31 December 2010 (Unaudit ed)

	<i>Consolidated</i>			
	<i>Share</i>	<i>Cash flow</i>	<i>Retained</i>	<i>Total</i>
	<i>\$000</i>	<i>reserve</i>	<i>\$000</i>	<i>\$000</i>
	<i>\$000</i>	<i>\$000</i>	<i>\$000</i>	<i>\$000</i>
<b>At 1 July 2010</b>	<b>140,000</b>	<b>(255)</b>	<b>17,310</b>	<b>157,055</b>
Total comprehensive income	0	28	4,887	4,915
<b>Equity transactions</b>				
Dividend paid in the period	0	0	(4,871)	(4,871)
<b>At 31 December 2010</b>	<b>140,000</b>	<b>(227)</b>	<b>17,326</b>	<b>157,099</b>
<b>At 1 July 2009</b>	<b>140,000</b>	<b>84</b>	<b>44,808</b>	<b>184,892</b>
Total comprehensive income	0	136	8,869	9,005
<b>Equity transactions</b>				
Dividend paid in the period	0	0	(1,471)	(1,471)
<b>At 31 December 2009</b>	<b>140,000</b>	<b>220</b>	<b>52,206</b>	<b>192,426</b>
<b>At 1 July 2009</b>	<b>140,000</b>	<b>84</b>	<b>44,808</b>	<b>184,892</b>
Profit/(loss) for the period	0	(339)	(26,026)	(26,365)
<b>Equity transactions</b>				
Dividend paid in the period	0	0	(1,472)	(1,472)
<b>At 30 June 2010</b>	<b>140,000</b>	<b>(255)</b>	<b>17,310</b>	<b>157,055</b>

The accompanying notes form part of these financial statements.

## Statement of Financial Position

As at 31 December 2010 ( Unaudited)

	<i>Consolidated</i>		
	<i>As at</i>	<i>As at</i>	<i>As at</i>
	<i>31/12/10</i>	<i>31/12/09</i>	<i>30/06/10</i>
	<i>\$000</i>	<i>\$000</i>	<i>\$000</i>
<b>ASSETS</b>			
<b>Current Assets</b>			
Cash and cash equivalents	1,307	1,509	1,154
Receivables and prepayments	61,843	63,973	55,688
Programme rights - intangible assets	34,173	46,836	47,076
Inventories	212	255	223
Derivative financial instruments	817	3,323	1,354
<b>Total current assets</b>	<b>98,352</b>	115,896	105,495
<b>Non-current assets</b>			
Property, plant and equipment	110,538	115,393	114,324
Other intangibles	21,222	24,734	23,279
Programme rights - intangible assets	0	21,662	0
Deferred tax asset	1,416	10,500	2,056
Derivative financial instruments	20	18	9
Investment in associate	0	8,727	9,417
Loan to associate	0	4,070	4,067
Other investments	42	42	42
<b>Total non-current assets</b>	<b>133,238</b>	185,146	153,194
<b>Total assets</b>	<b>231,590</b>	301,042	258,689
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
Loans and borrowings	93	369	159
Trade and other payables	40,574	40,209	43,783
Deferred income	8,708	21,011	17,832
Income tax payable	6,065	3,202	0
Derivative financial instruments	1,361	465	576
Provisions	0	2,530	893
<b>Total current liabilities</b>	<b>56,801</b>	67,786	63,243
<b>Non-current liabilities</b>			
Employee entitlements	1,871	1,730	1,789
Derivative financial instruments	569	0	2
Borrowings	15,250	39,100	36,600
<b>Total non-current liabilities</b>	<b>17,690</b>	40,830	38,391
<b>Equity</b>			
Contributed equity	140,000	140,000	140,000
Reserves	(227)	220	(255)
Retained earnings	17,326	52,206	17,310
<b>Total equity</b>	<b>157,099</b>	192,426	157,055
<b>Total equity and liabilities</b>	<b>231,590</b>	301,042	258,689

The accompanying notes form part of these financial statements.

## Statement of Cash Flows

For the six months ended 31 December 2010 (Unaudited)

	<b>Consolidated</b>		
	<b>Six Months Ended 31/12/10</b>	<b>Six Months Ended 31/12/09</b>	<b>Year Ended 30/06/10</b>
	Notes	\$000	\$000
<b>Cash flows from/(used in) operating activities</b>			
Receipts from customers		186,278	170,413
Government grants		11,041	16,132
Interest received		91	21
Payments to suppliers and employees		(161,568)	(167,203)
Interest paid		(1,697)	(1,086)
Income tax received/(paid)		(1,823)	2,150
<b>Net cash flows from/(used in) operating activities</b>	5	<b>32,322</b>	<b>20,427</b>
<b>Cash flows from/(used in) investing activities</b>			
Proceeds from sale of property, plant and equipment		34	15
Purchase of property, plant and equipment		(3,820)	(15,088)
Purchase of intangibles		(774)	(5,766)
Investment in and advances to associates		(1,287)	(1,873)
<b>Net cash flows from/(used in) investing activities</b>		<b>(5,847)</b>	<b>(22,712)</b>
<b>Cash flows from/(used in) financing activities</b>			
Drawdown of borrowings		0	54,900
Repayment of borrowings		(21,350)	(51,850)
Dividends paid		(4,871)	(1,472)
<b>Net cash flows from/(used in) financing activities</b>		<b>(26,221)</b>	<b>1,578</b>
Net increase/(decrease) in cash and cash equivalents		254	(707)
Net foreign exchange differences		(35)	(29)
Cash and cash equivalents at the beginning of the period		995	1,876
<b>Cash and cash equivalents at the end of the period</b>		<b>1,214</b>	<b>1,140</b>
Cash and cash equivalents comprise:			
Cash at bank and in hand		513	200
Short term deposits		794	1,309
Cash and cash equivalents		1,307	1,509
Bank overdrafts used for cash management purposes		(93)	(369)
Cash and cash equivalents in the statement of cash flows		1,214	1,140

The accompanying notes form part of these financial statements.

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## Notes to the Financial Statements

### For the six months ended 31 December 2010 (Unaudited)

#### 1. Corporate information

Television New Zealand Limited (the "Company") and its subsidiaries (the "Group") operate in the broadcasting and production of television programmes and channels within New Zealand.

The Company is a limited liability company incorporated in New Zealand under the Companies Act 1993 and is wholly owned by the Crown. The Company is bound by the requirements of the Television New Zealand Act 2003. The Crown does not guarantee the liabilities of Television New Zealand Limited in any way.

These consolidated financial statements were approved for issue by the Board of Directors on 24 February 2011.

#### 2. Basis of preparation and significant accounting policies

##### a) Basis of preparation

The unaudited interim financial statements for the six months ended 31 December 2010 have been prepared in accordance with NZ IAS 34 Interim Financial Reporting, IAS34 Interim Financial Reporting and the requirements of the Television New Zealand Act 2003.

The unaudited interim financial statements do not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements as at 30 June 2010.

The financial statements are presented in New Zealand dollars (\$), which is the Company's functional currency. All financial information presented in New Zealand dollars has been rounded to the nearest thousand.

##### b) Changes in accounting policies

The accounting policies used in the preparation of the unaudited interim financial statements are consistent with those used in the preparation of the Group's annual financial statements for the year ended 30 June 2010.

##### c) Comparatives

The classifications of certain balances have been revised and the comparatives have been restated accordingly.

#### 3. Cyclicity of operations

Due to the cyclical nature of the Group's operations, higher advertising revenues and operating profits are usually expected in the first half of the financial year.

## Notes to the Financial Statements

For the six months ended 31 December 2010 (Unaudited)

### 4. Investment in Associate

	<i>Six Months Ended 31/12/10 \$000</i>	<i>Six Months Ended 31/12/09 \$000</i>	<i>Year Ended 30/06/10 \$000</i>
Share of profits/(losses) in associate	(9,417)	(424)	94
Impairment of loan to associate	(5,354)	0	0
	<u>(14,771)</u>	<u>(424)</u>	<u>94</u>

Hybrid Television Services (ANZ) Pty Ltd (Hybrid) has incurred trading losses in the current period. As a result of Hybrid's trading losses the TVNZ Group's investment in Hybrid at 31 December 2010 is nil. Due to the uncertainty of Hybrid generating future surpluses an impairment charge equal to the value of the outstanding loans to Hybrid has been recognised in the current period.

### 5). Reconciliation of profit after tax to net cash flow from operating activities

Net profit	4,887	8,869	(26,026)
<b>Adjustments for:</b>			
Depreciation	7,606	7,090	13,612
Amortisation	2,831	2,015	4,958
Gain on disposal of property, plant and equipment	(34)	(15)	13
Unrealised foreign currency (gains)/losses	570	(377)	(599)
Share of associate net losses & impairment	14,771	424	(94)
Notional interest from associate	0	0	(170)
<b>Changes in assets and liabilities</b>			
(Increase)/decrease in receivables and prepayments	(6,191)	4,437	6,792
(Increase)/decrease derivative financial instruments	1,918	1,443	2,855
(Increase)/decrease deferred tax asset	628	675	9,323
(Increase)/decrease inventories	11	(26)	6
(Increase)/decrease programme rights	12,903	7,475	35,105
Increase/(decrease) trade and other payables	(3,928)	(11,650)	(2,716)
Increase/(decrease) deferred income	(9,124)	(5,928)	(9,107)
Increase/(decrease) income tax payable	6,367	5,540	2,036
Increase/(decrease) provisions	(893)	454	(1,183)
<b>Net cash from operating activities</b>	<u>32,322</u>	<u>20,426</u>	<u>34,805</u>

## Notes to the Financial Statements

For the six months ended 31 December 2010 (Unaudited)

	<i>Consolidated</i>		
	<i>Six Months</i>	<i>Six Months</i>	<i>Year</i>
	<i>Ended</i>	<i>Ended</i>	<i>Ended</i>
	<i>31/12/10</i>	<i>31/12/09</i>	<i>30/06/10</i>
	<i>\$000</i>	<i>\$000</i>	<i>\$000</i>
<b>6). Commitments</b>			
Programme rights	<b>335,031</b>	222,907	244,509
Operating leases	<b>7,838</b>	8,854	8,264
Property, plant and equipment and intangible assets	<b>684</b>	4,986	1,518
	<b>343,553</b>	236,747	254,291

### 7). Contingent liabilities

In the normal course of business various legal claims have been made against Television New Zealand Limited. Given the stage of proceedings and uncertainty as to the outcomes of the cases, no estimate of the financial effect can be made and no provision for any potential liability has been made in the financial statements.

Due to the uncertainty of Hybrid Television Services (ANZ) Pty Ltd future trading results Hybrid may require further funding from its shareholders. The amounts and timing of any additional funding to Hybrid by the TVNZ Group, if any, is unknown at this time.

### 8). Events after the balance sheet date

There have been no significant events occurring since balance date requiring disclosure.

## **DIRECT GOVERNMENT FUNDING**

TVNZ is required to publicly account for the use of Direct Government Funding which was provided through Vote Arts, Culture and Heritage until 2009 for the financial years FY2003 to FY2009.

The table on page 15 sets out the programmes screened in the period 1 July to 31 December 2010 that were funded wholly or in part by Direct Government Funding, and the year in which TVNZ received the funding.

The table on the page over leaf reconciles the receipt of Direct Government Funding with the broadcast of the programmes it has funded, by fiscal year.

The programmes funded in FY2003 – FY2005 were all broadcast prior to 1 July 2010 and are therefore not included.

## FUNDING RECONCILIATION

Direct Government Funding Received: Total

FY2006	\$ 15,111,000
FY2007	\$ 15,111,000
FY2008	\$ 15,111,000
FY2009	\$ 15,111,000
	<u>\$ 60,444,000</u>

Direct Government Funded Programmes Broadcast:

	Funding Year 2006	Funding Year 2007	Funding Year 2008	Funding Year 2009	Total
FY2006	\$ 6,435,816				\$ 6,435,816
FY2007	\$ 1,677,180	\$ 4,976,223			\$ 6,653,403
FY2008	\$ 1,311,022	\$ 6,810,572	\$ 9,195,137		\$ 17,316,731
FY2009	\$ 2,497,321	\$ 1,718,951	\$ 1,686,393	\$ 10,888,642	\$ 16,791,307
FY2010	\$ 342,359	\$ 498,597	\$ 3,178,660	\$ 3,338,363	\$ 7,357,979
FY2011 (to 31 December 2010)	\$ 350,000	\$ 1,040,000	\$ 54,000	\$ 473,998	\$ 1,917,998
	<u>\$ 12,613,698</u>	<u>\$ 15,044,343</u>	<u>\$ 14,114,190</u>	<u>\$ 14,701,003</u>	<u>\$ 56,473,234</u>
Still to be broadcast	\$ 2,497,302	\$ 66,657	\$ 996,810	\$ 409,998	\$ 3,970,767
Total Funding	<u>\$ 15,111,000</u>	<u>\$ 15,111,000</u>	<u>\$ 15,111,000</u>	<u>\$ 15,111,000</u>	<u>\$ 60,444,000</u>

**DIRECT GOVERNMENT FUNDED PROGRAMMING BROADCAST  
FOR PERIOD 1 JULY 2010 TO 31 DECEMBER 2010**

Genre	Programme	Month of Transmission	Total Hours	Direct Government Investment	Funding Year				NZOA/TMP Funding	Viewers Reached 5+
					FY2006	FY2007	FY2008	FY2009		
Arts	Artsville	Dec	2.0	24,000			24,000		x	423,880
	Total Arts		2.0	24,000		-	24,000			
<u>Documentary/ Factual</u>	Boy or Girl or ?	Jul	1.0	30,000			30,000		x	916,500
	Would Like To Work	Oct - Nov	2.0	289,998				289,998		1,250,650
	Total Documentary		3.0	319,998		-	30,000	289,998		
<u>Drama/Comedy</u>	Blood Lines	Jul	2.0	175,000	175,000				x	998,840
	Spies & Lies	Nov	2.0	175,000	175,000				x	953,150
	Laughing Samoans At Large	Oct - Dec	4.0	160,000			160,000		x	740,830
	This Is Not My Life	Jul - Oct	13.0	1,040,000		1,040,000			x	2,279,350
	Total Drama/Comedy		2.0	1,550,000	350,000	1,040,000	-	160,000		
<u>Special Interest</u>	Hip Hop High	Nov - Dec	3.0	24,000				24,000	x	674,040
	Total Special Interest		3.0	24,000			-	24,000		
<b>TOTAL DIRECT GOVERNMENT FUNDED PROGRAMMING TRANSMITTED</b>			<b>63.5</b>	<b>1,917,998</b>	<b>350,000</b>	<b>1,040,000</b>	<b>54,000</b>	<b>473,998</b>		

\* NZOA Funding relates to programmes which have been jointly funded with New Zealand On Air

\*\* The programmes included in this table are all first run only.

## CHARTER PERFORMANCE MEASUREMENT

The 2011 financial year is the fourth year in which a performance measurement framework has been used to assess TVNZ's non-financial performance as New Zealand's national television broadcaster.

It is a two-stage process, reporting in an abridged form at half year, and in full in the Annual Report.

The approach taken, in consultation with the Ministry for Culture and Heritage and the then Crown Company Monitoring Advisory Unit, was to summarise the provisions of the Charter into seven broad themes –

- An informed society
- National identity/citizenship
- Maori
- Diversity
- New Zealand talent
- Innovation
- High Standards

In the Interim Report these themes are measured against reach and output.

Reach is a measure of usage. For the framework, cumulative audience (5+) of both TVNZ analogue channels (TV ONE and TV2) across a specified timeframe will be used. The digital channels (TVNZ 6 and TVNZ 7) are not measured in this way.

Output is defined in the framework as the number of hours of content delivered across both analogue and digital services.

### The Output Assessment Process

The assessment of which Charter themes were reflected in each programme broadcast in the last six months was carried out using three guiding principles:

- preference would be given to selection of New Zealand programming, on the assumption that it would have an impact intrinsically greater than that of overseas programming
- international programmes where the emphasis was judged to be as much on entertainment as information would not be included
- the total hours for each programme would be counted each time it appeared in any category, irrespective of which category was the primary focus of the programme

As a result of this approach, the combined total of hours in all categories is much greater than the actual hours broadcast, because many programmes feature in more than one category.

## Definitions

<b><i>An Informed Society</i></b>	Providing impartial and comprehensive information and national and international programming that is essential to having an informed and educated society.
<b><i>National Identity/ Citizenship</i></b>	Providing entertaining and informative programming that reflects the diverse range of cultures and interests that contributes to an overall sense of who we are as New Zealanders.
<b><i>Maori</i></b>	Providing entertaining and informative programming that reflects Maori interests, culture, and language and conveying these interests to a wider NZ audience.
<b><i>Diversity</i></b>	Providing entertaining national and international programmes that service the interests and needs of different audiences, including cultures, lifestyles, age and regions, and particularly those that may not be provided for in a purely commercial broadcasting environment.
<b><i>Innovation</i></b>	Promoting innovation, risk taking and creativity.
<b><i>New Zealand Talent</i></b>	Supporting and promoting the talents and the creative resources of New Zealanders.
<b><i>High Standards*</i></b>	Promoting high programming standards and editorial integrity.

\* This category is measured by hours of local shows/films that TVNZ has funded, co-funded or commissioned. Because this includes titles that are yet to be screened and therefore are still commercially sensitive, only the total for the period is given. In July to December 2010 the total was 1,386.0 hours.

## Charter Performance Measurement

For the six months ended 31 December 2010

PROGRAMME TITLE	CHANNEL	GENRE	FIRST RUN	REPEAT HOURS	TOTAL HOURS	HOURS OF CAPTIONING	5+ REACH IN UNITS	5+ REACH IN PERCENTAGE	Informed Society	National Identity/ Citizenship	Maori	Diversity	NZ Talent	Innovation
20/20	TV2	News & C.Affairs	5.4	-	5.4	5.4	2,510,080	62.6%	✓			✓		
A Night At The Classic	TV2	Comedy	3.0	-	3.0	3.0	1,147,060	28.6%				✓	✓	
A Tale of Two Rivers	TVNZ 6	Doco			1.7	-			✓			✓		
A Thousand Words	TV One	Documentary	-	0.1	0.1	-	81,340	2.0%		✓		✓		
Adventures of Massey Ferguson	TV2	Pre School	-	2.2	2.2	-	558,140	13.9%				✓		
Alone Against The Tasman	TV One	Documentary	1.0	-	1.0	1.0	466,750	11.6%		✓		✓		
Amazing Extraordinary Friends	TV2	Children	6.5	13.0	19.5	19.5	1,230,800	30.7%				✓		
Animal Academy	TVNZ 6	Factual			12.9	-						✓		
Animal House	TV One	Factual	0.5	0.5	1.0	1.0	746,690	18.6%				✓		
Annabel Langbein, The Free Range Cook	TV One	Factual	6.5	0.5	7.0	7.0	2,206,790	55.0%				✓		
Are You My Tribe?	TV One	Documentary	3.0	-	3.0	3.0	1,453,950	36.3%		✓		✓		
Artsville	TVNZ 7	Arts			7.5	7.5				✓		✓	✓	
Asia Downunder	TVNZ 7	Special Interest			44.0	44.0				✓		✓		
Asia Downunder	TV One	Special Interest	12.5	-	12.5	12.5	872,050	21.7%		✓		✓		
Attitude	TVNZ 7	Special Interest			45.2	45.2						✓		
Attitude	TV One	Special Interest	12.0	-	12.0	12.0	783,130	19.5%				✓		
Attitude Awards 2010	TV One	Special Interest	1.0	-	1.0	1.0	179,310	4.5%				✓		
Back At The Barnyard	TV2	Children		12.5	12.5	-	821,140	20.5%				✓		
Back Benches	TVNZ 7	News & C.Affairs			100.8	-			✓					
Back Benches Specials	TVNZ 7	News & C.Affairs			10.0	-			✓					
Back Benches Summer Tour	TVNZ 7	News & C.Affairs			8.3	-			✓					
Beat Squad	TV One	Factual	-	4.0	4.0	4.0	506,300	12.6%		✓				
Best of Border Patrol 1	TV One	Factual	-	2.5	2.5	2.5	380,170	9.5%		✓				
Best of Breakfast	TV One	News & C.Affairs	-	12.0	12.0	-	789,250	19.7%	✓					
Best of Breakfast	TVNZ 7	News & C.Affairs			40.0	-			✓					
Best of Business & Breakfast	TVNZ 7	News & C.Affairs			243.3	-			✓					
Black Friar, The	TV One	Arts	1.0	-	1.0	1.0	282,600	7.0%		✓		✓	✓	
Bloodlines	TV One	Documentary	2.0	-	2.0	2.0	998,840	24.9%				✓		
Border Patrol	TV One	Factual	4.0	0.5	4.5	4.5	2,232,330	55.7%		✓				
Breakfast	TV One	News & C.Affairs	295.0	-	295.0	-	2,369,660	59.1%	✓					
Business	TV One	News & C.Affairs	59.0	-	59.0	-	1,049,520	26.2%	✓					
Business Weekend	TV One	News & C.Affairs	12.0	-	12.0	-	544,660	13.6%	✓					
Business Weekend	TVNZ 7	News & C.Affairs			40.0	-			✓					

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PROGRAMME TITLE	CHANNEL	GENRE	FIRST RUN	REPEAT HOURS	TOTAL HOURS	HOURS OF CAPTIONING	5+ REACH IN UNITS	5+ REACH IN PERCENTAGE	Informed Society	National Identity/ Citizenship	Māori	Diversity	NZ Talent	Innovation
Cadbury Crunchie Comedy Gala 2009	TV2	Comedy	-	2.0	2.0	2.0	945,400	23.6%				✓	✓	
Chasing The Ghost	TV One	Documentary	-	1.0	1.0	1.0	227,110	5.7%	✓	✓		✓		
Chuggington	TV2	Children		8.7	8.7	-	603,960	15.1%				✓		
Close Up	TV One	News & C.Affairs	61.0	-	61.0	61.0	3,242,190	80.8%	✓					
Close Up	TVNZ 7	News & C.Affairs			49.2	-			✓					
Close Up Weekend	TVNZ 7	News & C.Affairs			29.1	-			✓					
Comedy Christmas Cracker	TV2	Comedy	2.0	1.1	3.1	3.1	1,087,420	27.1%				✓	✓	
Cool Kids Cooking	TV2	Children	2.4	1.3	3.7	3.7	689,560	17.2%				✓		
Coroners Inquest	TV One	Documentary	-	0.3	0.3	-	170,520	4.3%				✓		
Country Calendar - National Bank	TV One	Factual	7.0	8.0	15.0	15.0	2,180,420	54.4%		✓		✓		
Crash Course	TV2	Factual	4.0	-	4.0	4.0	1,904,190	47.5%				✓		
Dagg Sea Scrolls	TV One	Entertainment	-	1.0	1.0	1.0	147,810	3.7%				✓	✓	
Daughters of the Pacific	TV One	Documentary		0.2	0.2	0.2	86,750	2.2%				✓		
Emu	TV2	Children	13.0		13.0	13.0	810,600	20.2%				✓		
Entrepreneur of the Year	TVNZ 7	Factual			2.5	-			✓	✓			✓	
Erin Simpson Show	TV2	Children	33.5	-	33.5	33.5	1,819,520	45.4%				✓		
Ever Wondered?	TVNZ 7	Factual			32.9	-			✓					
Fair Go	TV One	Factual	8.0	8.5	16.5	16.5	2,611,880	65.1%	✓					
Feedback	TV2	Comedy	3.5	-	3.5	-	602,050	15.0%				✓	✓	
Festival of Nine Lessons & Carols	TV One	Special Interest	-	1.0	1.0	1.0	61,430	1.5%		✓		✓	✓	
FIFA World Cup	TVNZ 7	Sport			40.7	-				✓				
Fire Scene Investigation	TV One	Factual	2.0	-	2.0	2.0	1,517,230	37.8%		✓		✓		
Fishing - Carters Match Fishing League	TV One	Sport	9.5	-	9.5	-	1,781,410	44.4%				✓		
Flock of Students, A	TV One	Documentary	-	0.6	0.6	0.6	158,790	4.0%		✓		✓		
Franklin	TV2	Children		12.5	12.5	12.5	619,990	15.5%				✓		
Gardens of the World	TV One	Factual	-	3.0	3.0	-	338,630	8.4%				✓		
Giggles	TVNZ 6	Pre School			44.5	-						✓		
Go Show	TV2	Pre School	-	73.0	73.0	73.0	1,266,320	31.6%				✓		
Good Morning	TV One	Factual	351.0	-	351.0	-	2,458,210	61.3%	✓	✓		✓		
Great Kiwi Christmas Comedy Gala	TV2	Comedy	2.0	-	2.0	2.0	1,026,760	25.6%				✓	✓	
Handy Manny	TV2	Children		30.0	30.0	30.0	1,043,610	26.0%				✓		
Healer or Hoaxer?	TV One	Documentary	-	0.8	0.8	0.8	145,100	3.6%				✓		
Here To Stay	TV One	Factual	1.0	3.0	4.0	4.0	530,780	13.2%		✓		✓		
Hi-5	TV2	Children		66.5	66.5	66.5	864,190	21.5%				✓		
Hip Hop High	TV2	Factual	3.0	-	3.0	3.0	674,040	16.8%				✓	✓	
Hitchhiker	TV One	Documentary	-	0.7	0.7	0.7	145,070	3.6%				✓		
Homefront Extra	TV One	Factual	-	4.4	4.4	-	328,330	8.2%				✓		
Hotel SOS	TV One	Factual	4.0	-	4.0	4.0	1,566,420	39.1%		✓		✓		

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House and Garden Extra	TV One	Factual	-	0.8	0.8	-	191,420	4.8%		✓				
How Clean Is Your House	TV One	Factual	-	5.0	5.0	5.0	593,840	14.8%				✓		
How The Other Half Lives	TV One	Factual	3.0	2.5	5.5	5.5	2,044,860	51.0%		✓		✓		
I Am TV	TV2	Special Interest	24.0	-	24.0	-	982,770	24.5%				✓		
In Bed With Anika Moa	TV One	Arts	1.0	-	1.0	1.0	408,160	10.2%		✓		✓	✓	
In The Night Garden	TV2	Children	-	28.5	28.5	28.5	841,590	21.0%				✓		
InBeTween	TVNZ 6	Children	-	-	28.5	-	-	-				✓		✓
Internet Debate	TVNZ 7	News & C.Affairs	-	-	5.0	-	-	-	✓					
Intrepid Journeys	TV One	Factual	-	8.0	8.0	8.0	1,052,080	26.2%				✓		
Jim's Car Show	TV One	Factual	-	0.5	0.5	0.5	178,890	4.5%	✓			✓		
Join Together	TV One	Documentary	-	0.6	0.6	0.6	88,190	2.2%	✓	✓			✓	
Just The Job	TV2	Children	5.0	-	5.0	5.0	636,580	15.9%				✓		
Just the Job	TV2	Children's	-	-	18.3	18.3	-	-				✓		
Kidzone	TVNZ 6	Pre School	-	-	367.3	-	-	-				✓		
Killian Curse: Behind the Scenes	TVNZ 6	Factual	-	-	1.7	1.7	-	-					✓	
Korero Mai - Speak To Me	TV2	Special Interest	25.0	-	25.0	-	706,900	17.6%		✓	✓	✓		✓
Laughing Samoans At Large	TV2	Comedy	4.0	-	4.0	4.0	740,830	18.5%		✓			✓	
Let's Get Inventin'	TV2	Children	-	0.5	0.5	0.5	90,140	2.2%				✓		
Let's Get Inventin'	TVNZ 6	Children's	-	-	59.7	59.7	-	-				✓		
Life On Ben	TV2	Children	0.3	-	0.3	-	277,530	6.9%				✓		
Line of Fire	TV One	Documentary	-	3.0	3.0	3.0	1,431,300	35.7%	✓	✓		✓		
Little Bear	TV2	Children	-	9.0	9.0	-	717,630	17.9%				✓		
Location Location Location	TV One	Factual	-	9.0	9.0	9.0	922,870	23.0%		✓		✓		
Lucy Lawless 5 Days in Bangladesh	TV One	Documentary	-	0.8	0.8	0.8	207,280	5.2%		✓		✓		
Making Italy Home	TV One	Factual	-	2.5	2.5	2.5	506,080	12.6%		✓		✓		
Mani's Story	TV One	Documentary	-	0.7	0.7	-	181,420	4.5%				✓		
Marae	TVNZ 7	SI	-	-	20.4	-	-	-		✓	✓	✓		
Marae Investigates	TV One	Special Interest	12.0	-	12.0	-	835,330	20.8%		✓	✓	✓		
Marae Investigates	TVNZ 7	Special Interest	-	-	22.8	-	-	-		✓	✓	✓		
Marae Summer Season	TV One	Special Interest	0.5	-	0.5	-	90,620	2.3%		✓	✓	✓		
Marae Summer Season	TVNZ 7	Special Interest	-	-	1.4	-	-	-		✓	✓	✓		
Master Raindrop	TV2	Pre School	-	2.5	2.5	2.5	294,090	7.3%				✓		
Media 7	TVNZ 7	News & C.Affairs	-	-	61.4	-	-	-	✓					
Media 7 Specials	TVNZ 7	News & C.Affairs	-	-	10.0	-	-	-	✓					
Meet the Locals	TVNZ 6	Factual	-	-	45.1	-	-	-	✓	✓		✓		
Mercury Falling	TV One	Documentary	-	0.2	0.2	0.2	92,960	2.3%	✓			✓		
Mighty Moa	TV One	Documentary	-	0.8	0.8	-	91,970	2.3%	✓	✓		✓		
Milly Molly	TV2	Children	-	8.7	8.7	4.4	616,570	15.4%				✓		
Mind Games	TV One	Documentary	-	2.0	2.0	2.0	153,820	3.8%				✓		

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Minority Voice	TVNZ 7	Factual			7.9	7.9			✓	✓				
Moon TV USA	TV2	Comedy	5.0	-	5.0	-	1,037,850	25.9%				✓		
Motorway Patrol	TV2	Factual	10.5		10.5	10.5	2,494,570	62.2%		✓		✓		
Mucking In	TV One	Factual	-	13.0	13.0	13.0	434,390	10.8%		✓				
My Friends Tigger and Pooh	TV2	Children		15.5	15.5	15.5	616,570	15.4%				✓		
My God	TVNZ 7	Special Interest			12.2	12.2				✓		✓		
National Bank Young Farmer	TVNZ 6	Factual			2.0	-				✓		✓		
Netball - International Netball	TV One	Sport	13.1	-	13.1	-	2,077,710	51.8%		✓		✓		
New Artland	TVNZ 6	Arts			5.4	-				✓		✓	✓	✓
New Zealand Variety Show, The	TV One	Entertainment	2.0	-	2.0	2.0	734,330	18.3%		✓		✓	✓	
Nobody's Heroes	TV One	Documentary	-	0.8	0.8	0.8	119,090	3.0%	✓	✓		✓		
NZ Children's Drama - various	TVNZ 6	Ch Drama			62.4	-						✓	✓	
NZ Detectives	TV One	Documentary	3.0	-	3.0	3.0	1,527,010	38.1%	✓	✓		✓		
NZ Drama - various	TVNZ 6	Drama			84.9	-						✓	✓	
NZ Entertainment (incl. Comedy) - various	TVNZ 6	Ent / Comedy			118.4	-						✓	✓	
NZ Factual - various	TVNZ 6	Factual			50.7	-			✓	✓		✓		
NZ Factual - various	TVNZ 7	Factual			50.9	-			✓	✓		✓		
NZ on a Plate 3	TV One	Factual	5.0	-	5.0	5.0	1,358,430	33.9%				✓		
NZ Pre School - various	TVNZ 6	Pre School			748.5	-						✓		
ONE News - Specials	TV One	News & C.Affairs	-	-	-	-	N/A	N/A	✓					
ONE News at 4.30pm	TV One	News & C.Affairs	62.5	-	62.5	-	2,164,370	54.0%	✓					
ONE News at 6	TV One	News & C.Affairs	184.5	-	184.5	184.5	3,641,860	90.8%	✓					
ONE News at Midday	TV One	News & C.Affairs	60.5	-	60.5	60.5	1,840,660	45.9%	✓					
ONE News Tonight	TV One	News & C.Affairs	62.7	-	62.7	62.7	3,025,930	75.5%	✓					
One's Countdown to New Year 2010	TV One	Entertainment	0.5	-	0.5	0.5	903,300	22.5%				✓	✓	
Piha Rescue	TV One	Factual	-	4.5	4.5	4.5	948,050	23.6%		✓		✓		
Pike River Official Remembrance	TVNZ 7	Special Interest			1.5	-				✓				
Pike River Remembrance	TV One	Special Interest	2.0	-	2.0	2.0	429,930	10.7%		✓				
Praise Be	TV One	Special Interest	12.5	-	12.5	-	675,990	16.9%		✓		✓		
Praise Be	TVNZ 7	Special Interest			33.0	-				✓		✓		
Prostitution: After the Act 2004	TV One	Documentary	-	0.8	0.8	-	176,630	4.4%	✓			✓		
Q & A	TV One	News & C.Affairs	23.0	-	23.0	-	1,135,610	28.3%	✓					
Q & A	TVNZ 7	News & C.Affairs			55.4	-			✓					
Qantas Film & Television Awards	TV One	Entertainment	1.3	-	1.3	-	512,860	12.8%		✓			✓	
QTV	TVNZ 6	Children's			16.3	-						✓		
Rapid Response	TV One	Factual	4.0	1.0	5.0	5.0	2,212,620	55.2%		✓		✓		
Real Escapes	TV One	Factual	-	4.0	4.0	4.0	592,290	14.8%		✓		✓		

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Rescue 1	TV2	Factual	2.0	-	2.0	2.0	1,563,180	39.0%		✓		✓		
Roary The Racing Car	TV2	Children		6.7	6.7	-	394,060	9.8%				✓		
Rural Delivery	TV One	Special Interest	7.5	-	7.5	-	821,920	20.5%		✓		✓		
Rural Delivery	TVNZ 7	Special Interest			24.2	-				✓		✓		
Rural Delivery: Pick of the Crop	TVNZ 7	Special Interest			17.9	-				✓		✓		
Rural Drift	TV2	Comedy	0.5	-	0.5	0.5	312,410	7.8%					✓	
Sailing - Louis Vuitton Series - Dubai	TV One	Sport	0.5	-	0.5	-	88,600	2.2%		✓		✓		
Save Our Home	TV One	Factual	-	4.0	4.0	4.0	590,400	14.7%	✓	✓		✓		
Search and Rescue	TV One	Factual	-	3.3	3.3	3.3	359,960	9.0%		✓		✓		
Shock Treatment	TV2	Factual	-	1.0	1.0	1.0	196,260	4.9%				✓		
Shortland Street	TV2	Drama	64.0	115.6	179.6	179.6	3,268,640	81.5%				✓	✓	
Shortland Street	TVNZ 6	Drama			149.8	149.8							✓	
Situation Critical	TV One	Factual	2.0	-	2.0	2.0	1,234,980	30.8%		✓		✓		
Skoda Game On	TV One	Sport	81.0	-	81.0	-	2,017,090	50.3%		✓		✓		
Skoda Game On - Extra Time	TV One	Sport	16.0	-	16.0	-	1,269,710	31.7%		✓		✓		
Small Blacks TV	TV2	Children	2.5	-	2.5	-	326,530	8.1%		✓		✓		
Soccer - FIFA World Cup 2010	TV One	Sport	18.5	5.6	24.1	-	2,223,590	55.4%		✓		✓		
Special Agent Oso	TV2	Children	10.0		10.0	10.0	313,900	7.8%				✓		
Spies and Lies	TV One	Drama	1.7	-	1.7	1.7	953,150	23.8%				✓	✓	
Sport on 7	TVNZ 7	Sport			1.3	-								
Stars In Their Eyes	TV One	Entertainment	-	10.5	10.5	-	596,910	14.9%		✓		✓	✓	
Studio 2	TV2	Children	34.0	-	34.0	-	1,652,830	41.2%				✓		
Sunday	TV One	News & C.Affairs	23.0	18.3	41.3	41.3	2,998,160	74.8%	✓					
Tagata Pasifika	TV One	Special Interest	13.5	11.8	25.3	-	1,566,930	39.1%				✓		
Tagata Pasifika	TVNZ 7	Special Interest			43.5	-				✓		✓		
Tales from Te Papa	TVNZ 6	Factual			68.7	-			✓	✓		✓		
Talk Talk	TVNZ 6	Arts			58.1	-				✓		✓	✓	
Taste New Zealand	TV One	Factual	-	1.5	1.5	1.5	156,470	3.9%		✓		✓		
Taste of Christmas, A	TV One	Factual	-	0.5	0.5	0.5	399,870	10.0%		✓		✓		
Taste of Home, A	TV One	Factual	-	3.5	3.5	3.5	335,430	8.4%		✓		✓		
Te Karere	TV One	Special Interest	65.5	12.0	77.5	12.0	1,910,910	47.7%	✓	✓	✓	✓		
Te Karere	TVNZ 7	Special Interest			113.4	45.0			✓	✓	✓	✓		
Te Wiki O Te Karere	TVNZ 7	News & C.Affairs			52.2	-			✓	✓	✓	✓		
TEDx	TVNZ 7	Factual			1.3	-			✓			✓		
Teen Sex	TV One	Documentary	-	0.5	0.5	0.5	136,950	3.4%				✓		
Tennis - Wimbledon	TVNZ 7	Sport			4.2	-				✓				
Tennis - Wimbledon Highlights	TV2	Sport	5.0	-	5.0	-	622,360	15.5%		✓				

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The Ad Show	TVNZ 7	Factual			5.0	-			✓					
The Court Report	TVNZ 7	News & C.Affairs			58.9	-			✓					
The Court Report Profiles	TVNZ 7	News & C.Affairs			1.3	-			✓					
The Girl Who Didn't Grow	TV One	Documentary	-	0.8	0.8	0.8	185,000	4.6%				✓		
The Good Word	TVNZ 6	Arts			12.1	-				✓		✓		
The Gravy	TVNZ 6	Arts			22.1	-				✓		✓	✓	
The Investigator	TV One	Documentary	2.0	2.0	4.0	4.0	1,688,150	42.1%	✓	✓		✓		
The Last Laugh	TV One	Documentary	-	0.8	0.8	-	144,830	3.6%		✓		✓		
The Missing	TV One	Documentary	8.0	-	8.0	8.0	1,945,890	48.5%		✓		✓		
The Sitting	TVNZ 6	Arts			15.8	-						✓	✓	✓
The Wotwots	TV2	Pre School	-	11.1	11.1	11.1	751,900	18.7%				✓		
This Is Not My Life	TV One	Drama	13.0	2.0	15.0	15.0	2,349,190	58.6%				✓	✓	✓
This is Your Life - Peter Leitch	TV One	Factual	1.8	-	1.8	1.8	1,073,220	26.8%		✓		✓		
Timmy Time	TV2	Children	6.8	-	6.8	6.8	481,540	12.0%				✓		
Topp Twins - Untouchable Girls	TV One	Documentary	2.0	-	2.0	2.0	1,063,600	26.5%		✓		✓	✓	
Trouble With Words	TV One	Documentary	-	0.3	0.3	0.3	33,470	0.8%	✓			✓		
TVNZ 6 Presents The Outlook for Someday	TVNZ 6	Factual			<b>4.4</b>	-			✓	✓		✓		
TVNZ News at 8	TVNZ 7	News & C.Affairs			184.0	-			✓					
TVNZ News Now	TVNZ 7	News & C.Affairs			803.7	-			✓					
Unbelievable Journey	TVNZ 7	Doco			5.0	-			✓	✓		✓		
Use As Directed	TVNZ 7	Factual			13.4	-			✓					
Volunteer Power	TVNZ 7	Factual			30.8	-			✓	✓		✓		
Waka Huia	TV One	Special Interest	24.0	-	24.0	24.0	863,800	21.5%		✓	✓	✓		
Waka Huia	TVNZ 7	Special Interest			40.8	40.8				✓	✓	✓		
Waka Huia Summer Season	TV One	Special Interest	2.0	-	2.0	2.0	160,000	4.0%		✓	✓	✓		
Waka Huia: He Hokinga Mai	TVNZ 7	Special Interest			107.5	-				✓	✓	✓		
Waterfall, The	TV One	Arts	1.0	-	1.0	1.0	230,130	5.7%		✓		✓	✓	
Waybuloo	TV2	Children	9.3	-	9.3	9.3	637,200	15.9%				✓		
Westfield Style Pasifika	TV One	Arts	1.0	-	1.0	-	75,680	1.9%		✓		✓	✓	
What Now	TV2	Children	42.0	-	42.0	-	1,407,090	35.1%				✓		
When Women Kill	TV One	Documentary	0.8	-	0.8	0.8	92,930	2.3%		✓		✓		
Who Dares Wins	TV2	Entertainment	-	3.0	3.0	3.0	841,220	21.0%				✓		
Wild Vets	TV One	Factual	2.5	-	2.5	2.5	1,830,290	45.6%		✓		✓		
Would Like To Work	TV One	Factual	2.0	-	2.0	2.0	1,250,650	31.2%	✓	✓		✓		
Young Farmer Contest, National Bank	TV One	Factual	1.0	2.0	3.0	-	553,750	13.8%		✓		✓		
Zip & Mac	TV2	Pre School	-	4.2	4.2	4.2	473,960	11.8%				✓		

\* Hours counted are from 6am to midnight.

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## TVNZ BOARD AND MANAGEMENT DIRECTORY

### TVNZ BOARD

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<b>Chairman</b>	Sir John Anderson, KBE
<b>Deputy Chairman</b>	Joan Withers
<b>Board members</b>	Anne Blackburn
	Sir John Goulter, KNZM, JP
	Roger MacDonnell
	Alison Gerry

### TVNZ MANAGEMENT

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<b>Chief Executive Officer</b>	Rick Ellis
<b>Chief Financial Officer</b>	Rodney Parker
<b>Head of Production Services and Technology</b>	Helen Clifton
<b>Head of Sales and Marketing</b>	Paul Maher
<b>Head of Human Resources</b>	Diane O'Brien
<b>Head of Corporate Affairs</b>	Peter Parussini
<b>Head of Television</b>	Jeff Latch
<b>Head of Digital Media and Digital Channels</b>	Eric Kearley
<b>Head of News &amp; Current Affairs, Maori programming and Sport</b>	Anthony Flannery