

3 September 2010

Dear Producers,

We have been reviewing the way we approach each NZ On Air round. This review has identified risks we (both Producer and TVNZ) face in the lead up. In order to be assured that each and every proposal is tailored to meet NZ On Air goals and objectives and to ensure there are no errors or omissions that may undermine each funding proposal we are going to bring the deadline forward by two weeks for all NZ On Air proposals. Producers are encouraged to work with the relevant commissioner well before this deadline to ensure each proposal has the best chance of receiving NZ On Air funding.

This will apply to all genres regardless of the scale of the project. We will now require finalized budgets (including resource commitments) and proposals to the appropriate commissioners by this date.

The next NZ On Air funding application deadline is 29 October 2010, therefore the deadline for all material will be by close of business on Friday the 15th October 2010.

This will now be the process for all future NZ On Air funding rounds.

Thankyou in advance for your co-operation.

Kind regards



Andrew Shaw
General Manager
Commissioning, Production & Acquisitions