

TVNZ

Television New Zealand Ltd
Te Reo Tātaki

24 October 2008



TVNZ Maori Programmes

**Note to all Media:
EMBARGOED
Until 11 am Sunday
26 October 2008**

***MARAE-DIGIPOLL SURVEY
HAURAKI-WAIKATO***

TVNZ Maori Programmes production, Marae recently commissioned Hamilton polls analysts DigiPoll to survey voters registered in the Maori electorate of Hauraki-Waikato.

The survey was conducted between 8 October and 21 October 2008.

400 voters on the Hauraki-Waikato were surveyed. The margin of error is +/- 4.9%.

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TVNZ Maori Programmes

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Marae – DigiPoll October 2008 Hauraki-Waikato Electorate

Q1. Party Vote

If an election was held today which political party would you vote for?

	This Poll	Last Poll July 2008
Labour	41.3%	33.4%
Maori Party	41.0%	44.9%
National	6.4%	12.0%
NZ First	4.9%	5.1%
Greens	4.5%	2.9%
Others	1.9%	

Q2. Electorate Vote

If only Labour and the Māori Party put forward candidates which candidate would you vote for?

Nanaia Mahuta of the Labour Party	50.3%
Angeline Greensill of the Maori Party	49.7%

Crosstab with Age	18-39yrs	40-59yrs	60yrs+
Nanaia Mahuta of the Labour Party	44.9%	52.8%	60.2%
Angeline Greensill of the Maori Party	55.1%	47.2%	39.8%

Crosstab with Gender	Male	Female
Nanaia Mahuta of the Labour Party	47.3%	52.8%
Angeline Greensill of the Maori Party	52.7%	47.2%

Q3. Of all political leaders in New Zealand, who is your preferred Prime Minister?

Helen CLARK	47.2%
Pita SHARPLES	8.6%
Winston PETERS	7.8%
John Key	5.7%
Tariana TURIA	4.9%
Jeannette FITZSIMONS	1.2%
Jim ANDERTON	0.7%
Richard PREBBLE	0.7%
Parekura HOROMOIA	0.6%
Other	2.7%
Refuse	0.3%
NONE	8.6%
Don't know	10.9%
Total	100%

Q4. Do you think the government is heading in the right direction?

Yes	52.0%
No	32.6%
Don't Know	15.4%

Q5. How satisfied are you with the performance of your electorate member of parliament, Nanaia Mahuta?

Very Satisfied	16.3%
Satisfied	57.3%
Not Satisfied	17.0%
Don't Know	9.5%

Q6. In your opinion, which Maori MP is most effective in representing your views?

Pita Sharples	26.9%
Nanaia Mahuta	21.0%
Winston Peters	10.2%
Hone Harawira	6.9%
Tariana Turia	4.7%
Parekura Horomia	3.6%
Te Ururoa Flavell	2.4%
Shane Jones	1.0%
Mita Rininui	0.5%
Georgina Te Heuheu	0.5%
Dave Hereora	0.3%
Ron Mark	0.2%
Pita Paraone	0.2%
Dover Samuels	0.1%
Mahara Okeroa	0.1%
Refused	1.3%
Don't know	19.9%
Total	100%

**Q7. What is the most important issue for you in your Maori Electorate Hauraki-Waikato right now?
Top 11**

Maori issues/Treaty	13.2%
Education	12.1%
Law and order/Crime/Police	11.9%
Health	10.8%
Family need	9.0%
Employment/Unemployment	7.3%
The Economy	6.3%
Tax cuts/high taxes	5.5%
Child Abuse	2.4%
Beneficiaries/welfare system	1.3%
House Prices	1.2%

Q8. Would you agree to the Maori Party forming a coalition with Labour?

Yes	77.6%
No	14.0%
Don't Know	8.4%

Q9. Would you agree to the Maori Party forming a coalition with National?

Yes	24.3%
No	64.0%
Don't Know	11.7%

Q10. Do you think of yourself as a...

New Zealander first	13.4%
Maori first	77.5%
Both	8.8%
Don't know	0.3%