

TVNZ

Television New Zealand Ltd
Te Reo Tātaki

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TVNZ Maori Programmes

**Note to all Media:
EMBARGOED
Until 11 am Sunday
19 October 2008**

***MARAE-DIGIPOLL SURVEY
WAIARIKI ELECTORATE***

TVNZ Maori Programmes production, Marae recently commissioned Hamilton polls analysts DigiPoll to survey voters registered in the Maori electorate of Waiariki.

The survey was conducted between 24 September and 14 October 2008.

400 voters on the Waiariki Roll were surveyed. The margin of error is +/- 4.9%.

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TVNZ Maori Programmes

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Marae – DigiPoll September/October 2008 Waiariki Electorate

Q1. Party Vote

If an election was held today which political party would you vote for?

Labour	33.8%
Maori Party	48.9%
NZ First	6.3%
National	6.3%
Greens	1.4%
Others	3.4%

Q2. Electorate Vote

Now taking your second vote under MMP which is for the Maori Seat, which candidate would you give your seat vote to?

Mita Ririnui of the Labour Party	22.2%
Te Ururoa Flavell of the Maori Party	72.8%
Other	5.0%

Q3. Of all political leaders in New Zealand, who is your preferred Prime Minister?

Helen CLARK	48.2%
Tariana TURIA	7.6%
John KEY	6.1%
Winston PETERS	5.4%
Pita SHARPLES	3.5%
Bill ENGLISH	0.2%
Parekura HOROMIA	0.2%
Others	0.6%
None	11.7%
Don't know	15.4%

Q4. Do you think the government is heading in the right direction?

Yes	46.9%
No	35.3%
Don't Know	17.8%

Q5. How satisfied are you with the performance of your electorate member of parliament, Te Ururoa Flavell?

Very Satisfied	28.3%
Satisfied	56.3%
Not Satisfied	5.4%
Don't Know	9.8%

Q6. In your opinion, which Maori MP is most effective in representing your views?

Te Ururoa Flavell	27.9%
Pita Sharples	20.1%
Winston Peters	7.3%
Tariana Turia	6.8%
Hone Harawira	5.6%
Mita Rinui	3.2%
Parekura Horomia	1.4%
Georgina Te Heuheu	1.3%
Shane Jones	1.3%
Dave Hereora	0.5%
Nanaia Mahuta	0.4%
Ron Mark	0.4%
Metiria Turei	0.4%
Tau Henare	0.1%
Other	1.2%
Don't Know	22.1%

**Q7. What is the most important issue for you in your Maori Electorate Waiariki right now?
Top 10**

Maori/Treaty Issues	21.7%
Education	14.7%
Health	10.4%
Law and Order/Crime/Police	7.2%
Unemployment/Employment	4.7%
Family Issues	3.9%
Child Abuse	3.4%
The Economy	2.8%
Tax Cuts/High Taxes	2.4%
Beneficiaries/Welfare System	2.1%

Q8. Would you agree to the Maori Party forming a coalition with Labour?

Yes	74.3%
No	19.4%
Don't Know	6.3%

Q9. Would you agree to the Maori Party forming a coalition with National?

Yes	24.2%
No	65.8%
Don't Know	10.0%

Q10. Do you think of yourself as a...

New Zealander first	10.5%
Maori first	73.0%
Both	16.2%
Don't know	0.2%

