



Television New Zealand Ltd
Te Reo Tātaki

11 October 2008

Marae

TVNZ Maori Programmes

Note to all Media:
EMBARGOED
until 11 am Sunday
12 October 2008
MARAE-DIGIPOLL SURVEY
TAMAKI MAKAURAU
ELECTORATE

TVNZ Maori Programmes production, Marae recently commissioned Hamilton polls analysts DigiPoll to survey voters registered in the Maori electorate of Tamaki Makaurau.

The survey was conducted between 15 September and 7 October 2008.

400 voters on the Tamaki Makaurau were surveyed. The margin of error is +/- 4.9%.

Contact:

Derek Kotuku Wooster

Producer / Director

Marae

TVNZ Maori Programmes

09 916 7971

021 654 044

derek.wooster@tvnz.co.nz

Marae – DigiPoll September/October 2008 Tamaki Makaurau Electorate

Q1. Party Vote

If an election was held today which political party would you vote for?

Labour	37.5%
Maori Party	41.2%
NZ First	7.3%
National	5.9%
Greens	4.0%
Others	4.1%

Q2. Electorate Vote

Now taking your second vote under MMP which is for the Maori Seat, which candidate would you give your seat vote to?

Louisa Wall of the Labour Party	13.5%
Dr Pita Sharples of the Maori Party	77.4%
Mikaere Curtis of the Green Party	6.5%
Other	2.6%

Q3. Of all political leaders in New Zealand, who is your preferred Prime Minister?

Helen CLARK	39.0%
Winston PETERS	10.2%
Pita SHARPLES	7.2%
John KEY	6.7%
Tariana TURIA	5.9%
Parekura Horomia	1.9%
Others	5.3%
None	9.4%
Don't know	14.4%

Q4. Do you think the government is heading in the right direction?

Yes	46.5%
No	39.7%
Don't Know	13.8%

Q5. How satisfied are you with the performance of your electorate member of parliament, Dr Pita Sharples?

Very Satisfied	26.2%
Satisfied	54.1%
Not Satisfied	9.4%
Don't Know	10.4%

Q6. In your opinion, which Maori MP is most effective in representing your views?

Pita Sharples	32.8%
Hone Harawira	12.1%
Tariana Turia	9.0%
Winston Peters	7.0%
Parekura Horomia	4.6%
Shane Jones	2.8%
Tau Henare	1.6%
Dover Samuels	1.5%
Nanaia Mahuta	1.2%
Te Ururoa Flavell	1.0%
Georgina Te Heuheu	1.0%
Other	4.4%
Don't Know	21.0%

**Q7. What is the most important issue for you in your Maori Electorate Te Tai Tokerau right now?
Top 12**

Education	16.8%
Law and Order/Crime/Police	15.1%
Maori/Treaty Issues	11.7%
Health	9.5%
Family Issues	8.0%
The Economy	4.7%
Child Abuse	3.4%
Unemployment/Employment	3.2%
Tax Cuts/High Taxes	2.1%
House Prices	1.7%
Immigration	1.3%
Beneficiaries/Welfare System	1.2%

Q8. Would you agree to the Maori Party forming a coalition with Labour?

Yes	71.3%
No	20.6%
Don't Know	8.2%

Q9. Would you agree to the Maori Party forming a coalition with National?

Yes	27.7%
No	63.8%
Don't Know	8.5%

Q10. Do you think of yourself as a...

New Zealander first	15.4%
Maori first	72.2%
Both	11.8%
Don't know	0.6%

